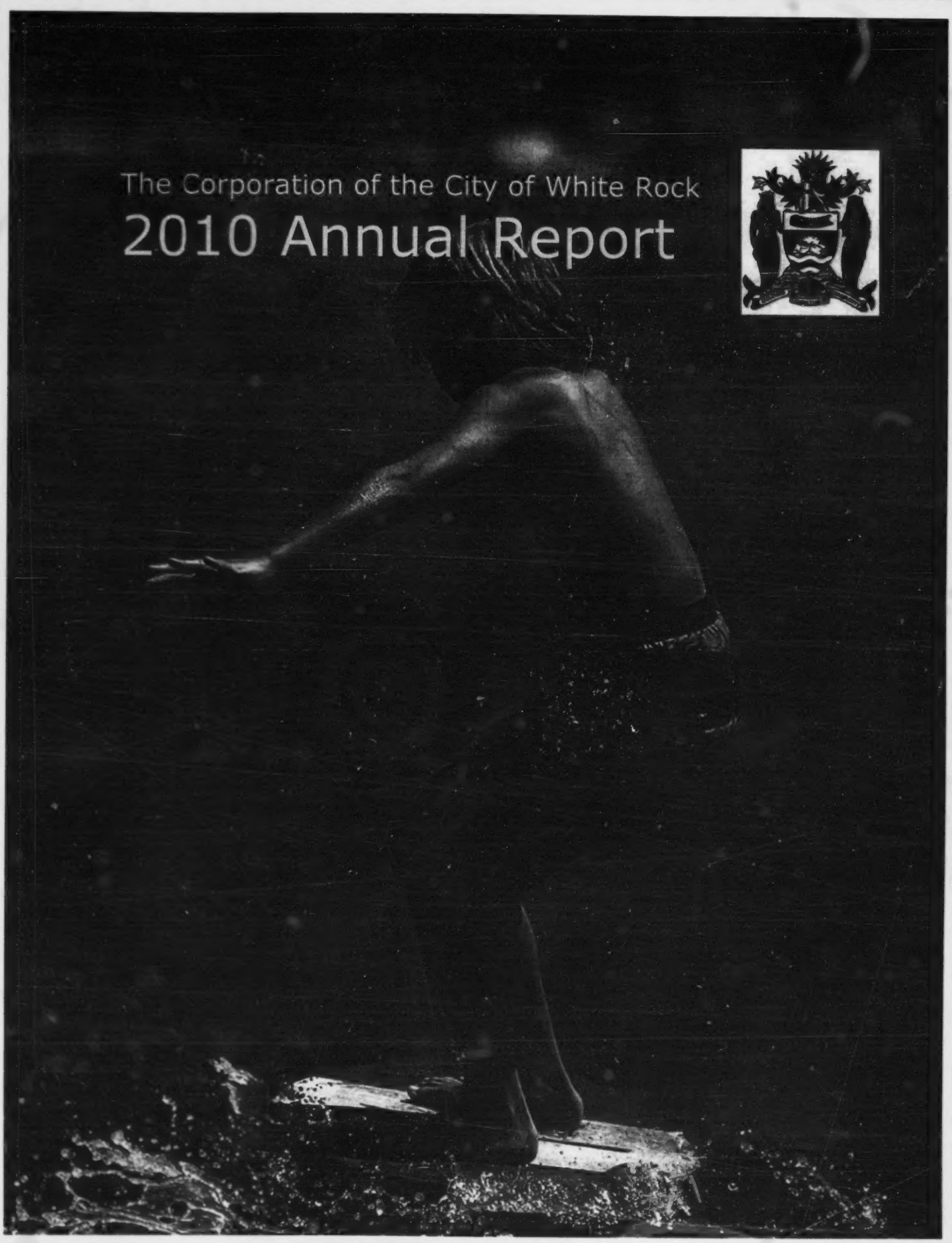
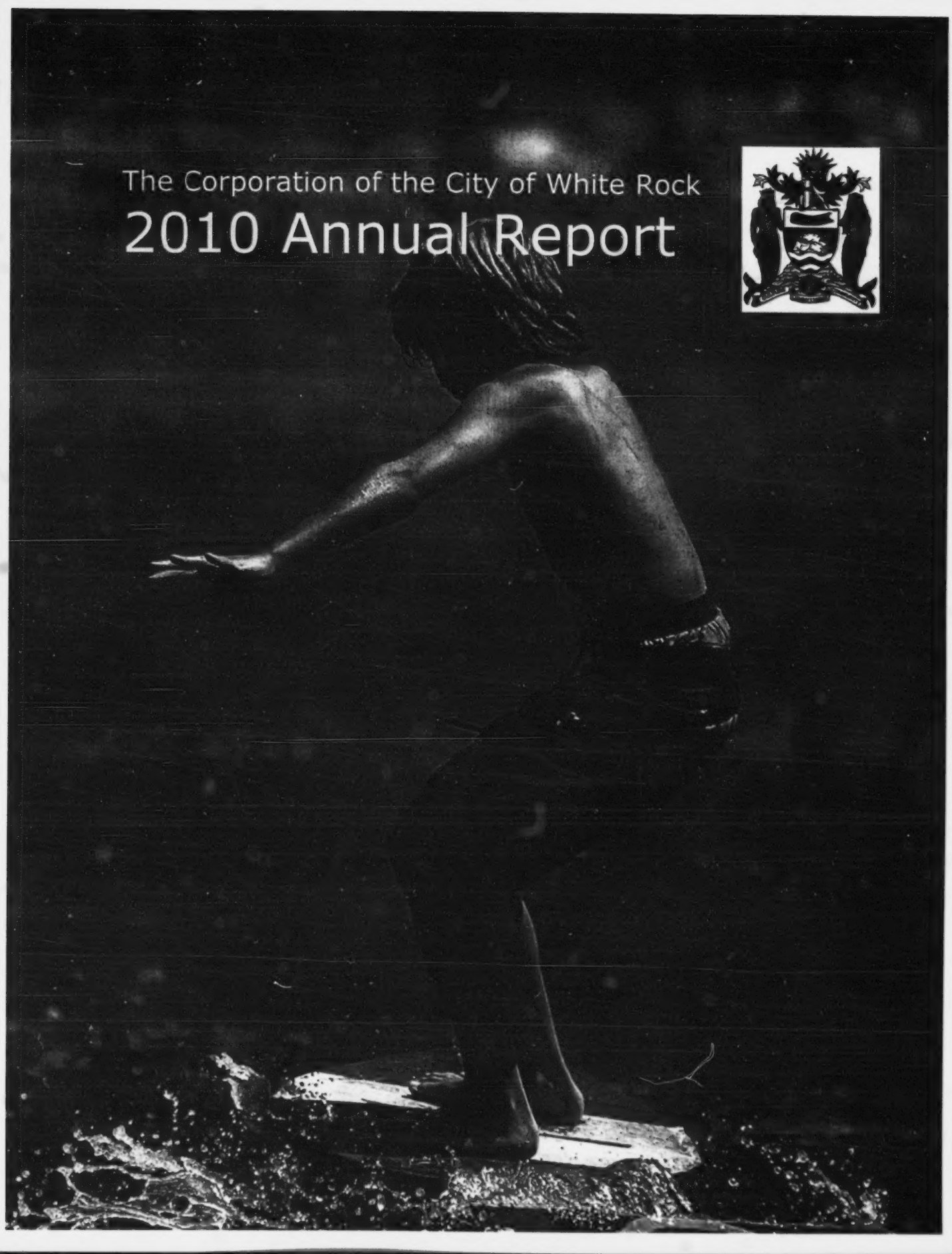
The Corporation of the City of White Rock

2010 Annual Report





The Corporation of the City of White Rock

2010 Annual Report

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2008 – 2011 Council

Back row
Councillor Grant Meyer, Councillor Mary-Wade Anderson, Councillor Helen Fathers, Councillor Doug McLean

Centre
Mayor Catherine Ferguson

Front row
Councillor Alan Campbell, Councillor Lynne Sinclair

Council's Mission Statement

Building community excellence through effective stewardship of all community resources.

Declarations of Disqualification in 2010, there were no applications for the declaration of disqualification of a Council member made pursuant to Section 111 of the Community Charter in 2010 pertaining to the City of White Rock.

Mayor's Message

On behalf of White Rock City Council, I am pleased to present the 2010 City of White Rock annual report. This report will provide you with information on the City's financial performance for the fiscal year ending on December 31, 2010, as well as a review of departmental activities and program highlights for the year.

2010 was a busy year in White Rock as we focused attention on much needed infrastructure improvements. This was possible due to close to $6 million in Provincial and Federal government grants, the most ever received in the history of the City of White Rock! These grants enabled us to start 40 projects last year, allowing for major infrastructure improvements, including improvements to sidewalks and safe pedestrian crossings to increase accessibility. We will continue to work to ensure our City is a safe and accessible city.

Construction also commenced on the Museum and Archives Revitalization Project with funding from Provincial and Federal Grants combined with City and museum resources. Through this project, we expect expanded programming and increased use of the facility. It will also feature increased exhibition space, increased collections storage space and improved standards for artifact and archival storage. This building will be a lasting legacy to the residents of White Rock.

Last year we continued to move forward in increasing economic stability. Our first step was establishing an Economic Investment and Revitalization Committee, which recommends implementation strategies for the Economic Strategic Plan, while providing advice on investment and revitalization. We are also shaping and planning for the future development of the city. We, together with residents and stakeholders, are developing a vision for the town center and will soon begin this visioning to develop a plan for the waterfront. This is an essential step in planning the future of Our City by the Sea.

In order encourage revitalization and improvement of properties in the Town Centre, Lower Town Centre and Waterfront Business areas; we adopted a Revitalization Tax Exemption Program and Bylaw. This program provides for the phasing in of new taxes applicable to the completed construction of improvements to buildings and structures in these areas. This is just one step forward as we plan for the future as a City that that attracts investment and is economically stable.

We also adopted a new Sign Bylaw in 2010. This bylaw was created with input from the White Rock Business Improvement Association, the South Surrey White Rock Chamber of Commerce and the community in order to address both streetscape aesthetics and the needs of the business community.

Through continued strategic planning we will create a more vibrant city while promoting economic sustainability. Moving forward, we believe 2011 will be a pivotal year for White Rock, as we work together to develop a vision that reflects our city.

Catherine V. Ferguson

City Manager's Message

On behalf of the employees of the City of White Rock, I am proud to present our 2010 Annual Report. This report provides a snapshot of 2010, the financial results for the year, the key projects that we delivered and a glimpse of upcoming projects and priorities.

In 2010 we worked hard to make White Rock an even better place to raise a family. Through an Early Childhood Development initiative we, along with our partners, identified gaps and opportunities for pre-school children in our community and are taking steps to work with experts to create programs and opportunities needed to support the most vulnerable members of our population.

One such partnership is with the Surrey School District, the City of Surrey and the United Way in the Community Schools Partnership program. This partnership will strengthen neighbourhoods as schools become a place for the community to come together to address needs, celebrate successes and make lifelong learning possible.

Last year was also a banner year for health and wellness in White Rock as we continued with our partners on the new Centre for Active Living project. This integrated building is a prototype and the first of its kind in British Columbia. It features shared space with the Peace Arch Curling Centre, Fraser Health, the City of White Rock and other non-profit organizations for health, wellness, chronic disease prevention and specialized disease management programs, along with self-directed wellness programs.

From inception to building completion, this project has served as a testament to the power of partnership and collaboration, and was made possible through a number of project partners and major donors.

Arts and culture played a prominent role in 2010. Activities, including buskers, concerts, and Art on Display at the White Rock Community Centre, broadened the reach of the arts within our community. Additionally, the cultural mapping project that commenced last year will play a large role in determining specific needs within our city as we move forward in 2011.

In 2011 we will continue to look for ways to make White Rock a wonderful place to live, work and play.

I would like to express my personal thanks to the Mayor and Council, our employees, and the many volunteers – all who are dedicated and work diligently for White Rock. By working together we all make White Rock a wonderful place to live.

Penny Clark

City of White Rock at a Glance – 2010

Incorporated
April 15, 1957

Population (2006 Census)
18,755

Population Information (2006 Census)

	Male	*Female*
All ages	8,460	10,295
0 – 14	965	970
15 – 24	845	775
25 – 44	1,920	2,105
45 – 64	2,715	3,250
65 +	2,015	3,195

City Area
5.16 sq. km.

Dedicated Park Land
80 acres (approx.)

Pier Length
1,542 ft or .28 miles or 0.47 km

Promenade Length
7,199 ft or 1.36 miles or 2.19 km

Residential Housing Starts
105 new housing units, minus 39 demolitions for net increase of 66 housing units

Construction Value
$40,466,278

Average Cost of a Home
(Year-End 2010)
$836,930 – detached
$493,338 – townhouse
$283,104 - apartment

Building Permits Issued
184 total

Building Permit Fees
$301,972

Business Licenses Issued
1,757 business licenses

2010 Committees

City of White Rock Committees

Standing Committees
- Economic Committee
- Finance and Audit Committee
- *Finance and Audit Sub-Committee (Budget Reporting)*
- Governance and Legislation Committee
- *Governance and Legislation Sub-Committee (CAO Review)*
- *Governance and Legislation Sub-Committee (Strategic Communications Plan)*
- Intergovernmental Committee
- Land Use and Planning Committee

Select Committees
- Cultural Committee
- Environment Committee
- Health and Social Committee
- Infrastructure and Transportation Committee
- Investment and Revitalization Committee

Other
- Advisory Design Panel
- Branding Task Force
- Grants-In-Aid

Organizational Appointments

- Business Improvement Association
- Chamber of Commerce
- E-COMM Board of Directors
- Fraser Health Authority
- Peace Arch Hospital and Community Health Foundation
- Fraser Valley Regional Library
- Lower Mainland Local Government Association
- Lower Mainland Treaty Advisory Committee
- Metro Vancouver- Mayors Committee
- Metro Vancouver – Labour Relations Bureau
- Semiahmoo First Nation
- South Fraser Child and Youth Council
- South of the Fraser Community Rail Task Force
- Surrey School District #36
- TransLink Mayor's Council
- White Rock Museum and Archives

Legislative Appointments

- Board of Variance
- Parcel Tax Roll Review Panel

2010 Grants-In-Aid

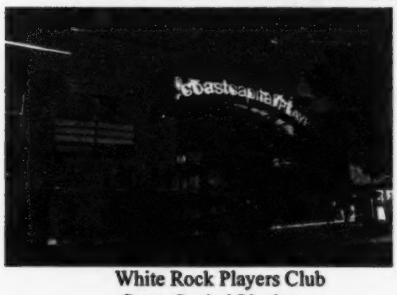
Through the approved budget of $30,000 allocated for grants, the City of White Rock provided funding and support to the following organizations and events:

Social Applications:
Alexandra Neighbourhood House (formerly Crescent Breach Community Services
Alzheimer Society of British Columbia
Atira Women's Resource Society
Kids Help Phone
Peninsula Community Response Network
Semiahmoo Family Place Association
Semiahmoo House Society
Semiahmoo Peninsula Marine Rescue Society
South Fraser Women's Services Society-Women's Place
White Rock Come Share Society
White Rock/South Surrey Stroke Recovery Branch

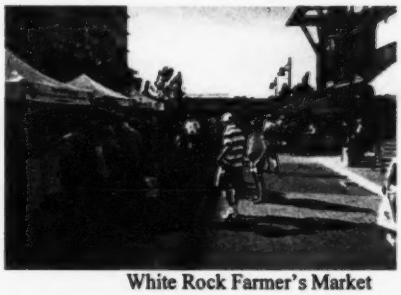
Cultural Applications:
Christmas on the Peninsula
Community Arts Council
Community of Lights Event (Spirit of the Sea Festival)
Crescent Beach Pipe Band
Peninsula Arts Foundation
White Rock Community Orchestral Society
White Rock Farmer's Market
White Rock Player's Club

Athletics/Sports Applications:
Ocean's Athletics Track & Field
Peace Arch Monarch Lions Club
Surrey/White Rock Committee-Vancouver Area Cycling Coalition
RCAC 2812 Seaforth Highlanders

Other Applications:
Critter Care Wildlife Society
Friends of the Semiahmoo Bay Society



White Rock Players Club
Coast Capital Playhouse



White Rock Farmer's Market

2010 Strategic Goals and Objectives

(adopted by Council Motion #2010-244)

Strategic Goals:

1. **Healthy Community** – To foster an inclusive community that provides for the social, arts and cultural and physical well-being of White Rock residents and visitors.

2. **Sustainable City** - To create and maintain a strong and stable community through responsible planning and policies.

Objectives for Healthy Community Goal:

1. To have a dedicated arts and cultural space to promote the arts / culture community and provide a focus for tourism and economic growth.

   Measures for 2010:
   a) Completion of an examination of options and costs for accommodating, including retrofitting, existing city facility space

   Time Frame: 2010 – 2011

2. To ensure the needs youth and young families are identified and addressed through city and other community programs.

   Measures for 2010:
   a) Identification of needs of each group by engaging them and community partners through forums, focus groups and discussions.
   b) Review existing programs in community and determine what new programs and initiatives should be undertaken

   Time Frame: 2010 - 2011

3. To develop a community garden initiative and encourage incorporation of small gardens in design of new developments

   Measures for 2010:
   a) Identification and preparation of city owned site for pilot community garden site for planting in 2011
   b) Partnership with community groups to operate community garden project

   Time Frame: 2010 - 2011

2010 Strategic Goals and Objectives - *Continued*

4. To develop and implement **Affordable Housing Polices**

   Measures for 2010:
   a) Completion of the Affordable Housing Strategy
   b) Approval of changes required to any city policies, bylaws and regulations to implement the strategy

   Time Frame: 2010 and ongoing

5. To decrease the incidence of **traffic speeding** on City roads

   Measures for 2010:
   a) Examine feasibility of reducing speed limit to 40 km/hr city wide with few exceptions with recommendation to Council
   b) Continue examination of traffic calming options for specific locations with neighbourhood consultation
   c) Reduction in speeding violations results through analysis of tickets issued and compliance with speed limits

   Time Frame: 2010 and ongoing

Objectives for Sustainable City Goal:

1. To develop a vision of a **Town Plan** for White Rock to position the city for investment and revitalization

   Measures for 2010:
   a) Examine all possible initiatives that would increase investment in the community
   b) Undertake a retail and business needs assessment
   c) Develop a vision for the Town Centre and Waterfront areas with community engagement and stakeholders involvement

   Time Frame: 2010

2. To create an image for identification of White Rock for marketing this vision

   Measures for 2010:
   a) Adoption of an image that has been developed with community input and buy in
   b) Development of a marketing package in partnership with stakeholder organizations and the business community

   Time Frame: 2010

2010 Strategic Goals and Objectives - *Continued*

3. To draft a new sign bylaw that addresses both streetscape aesthetics and needs of the business community

   Measures for 2010:
   a) The development of a sign bylaw with input from stakeholders and the community
   b) Adoption of a new sign bylaw for the City
   Time Frame: 2010

4. To develop a new City Website that is customer friendly and informative Measures for 2010:
   a) Establish a staff steering committee to review website models and recommend a model that meets City's needs from costing, maintenance and informational perspective
   b) Develop the website model so that it is easy to navigate for city information with links to community information
   Time Frame: 2010

5. To complete all ongoing infrastructure and transportation initiatives within budget resources

   Measures for 2010:
   a) All 2009 projects underway are completed and 2010 capital projects are on target for completion
   Time Frame: 2010

6. To develop a long term Parking Business Plan

   Measures for 2010:
   a) A business plan developed in consultation with stakeholders that outlines trends, sets targets for sustainable revenue
   Time Frame: 2010

7. To proactively enforce and gain compliance with City bylaws

   Measures for 2010:
   a) Move from a complaint based enforcement system for the majority of bylaws to a more proactive mode of enforcement
   b) An increase in tickets for infractions of certain bylaws, eg. smoking and dog bylaws
   c) Fewer complaints over time and compliance with bylaws is obtained
   Time Frame: 2010 and ongoing

8. To analyze City Hall space options to determine future direction of City Hall location and space

2010 Strategic Goals and Objectives - *Continued*

Measures for 2010:

a) Undertake a City Hall space needs study including space for a multi-functional Council Chamber
b) Undertake a cost/benefit analysis of City Hall locational options
c) Implement Council decision starting in 2011

Time Frame: 2010 and 2011

2011 Strategic Goals and Workplan

(adopted by Council Motion #2011-203)

Goal	Priority and Time Frame
1) To determine the future direction of the **City Hall location with space requirements** (Sustainable City)	• Priority – **High** • Time Frame – 2011 with implementation starting in 2012

Work Plan

- Complete cost/benefit analysis of options for redevelopment of present City Hall site
- Examine alternative locations in the Town Centre for relocation of City Hall
- Proceed with implementation of Council's direction

Goal	Priority and Time Frame
2) To develop a **Vision of the Town Centre** to position the city for investment and revitalization (Sustainable City)	• Priority – **High** • Time Frame - 2011

Work Plan

- Complete both the Retail and Business Needs Study and the Town Centre Vision Study by Summer 2011
- Release the studies for business, stakeholders and the public's input and feedback
- Review the outcomes of the studies and the feedback with appropriate Committees for recommendations to Council on potential changes in City policies, plans, and bylaws (eg. DCC bylaw) that would be part of the implementation plan for the Vision for the Town Centre.

2011 Strategic Goals and Workplan - *Continued*

Goal	Priority and Time Frame
3) To complete the **infrastructure and transportation projects** underway and initiate the 2011 projects (Sustainable City)	• Priority – **High** • Time Frame – 2011

Work Plan

- Complete the following major projects:
  - Integrated Project with Centre for Active Living and Peace Arch Curling Club
  - Museum and Archives Revitalization Project
  - Upgrade washrooms at Balsam, Oxford and Centennial Park
  - Kent Street Activity Centre upgrades
- Initiate the following 2011 major projects:
  - North Bluff sidewalk curb bulges from Johnston to Martin
  - Road Reconstruction on North Bluff, Oxford and Victoria
  - Coldicutt Lane Design and Paving
  - Pavement Improvements on Roper
- Street furniture installations including:
  benches, garage containers and recycling containers along Johnston Road
- Several crosswalk installations along North Bluff in partnership with City of Surrey

Goal	Priority and Time Frame
4) To review and revise **Council Policy 611 – Tree Management on City Lands** (Sustainable City)	• Priority – **High** • Time Frame – 2011

Work Plan

- Staff review Council Policy 611 and bring forward recommended changes to Council for consideration in May
- Heritage Tree Designation Bylaw drafted for consideration
- Public Consultation on redrafted Council Policy 611
- Council consider public input and adopt revised Council Policy 611

2011 Strategic Goals and Workplan - *Continued*

Goal	Priority and Time Frame
5) To create an **image for the identification** of White Rock for marketing this vision (Sustainable City)	• Priority – Medium to High • Time Frame - 2011

Work Plan

- Recommendations of Branding Task Force have gone to all Council Committees , community consultation, web site and City employees for feedback
- Staff summary and recommendation to Council will come forward end of May
- Next steps in process will be identified including adoption of brand, design of graphic and public input into brand description
- Council's direction will be implemented
- Marketing materials will be developed based on approved brand

Goal	Priority and Time Frame
6) To continue the development of a long term **Parking Business Plan** (Sustainable City)	• Priority – Medium to High • Time Frame – 2011

Work Plan

- A comprehensive review of all various parking decals will be undertaken with recommendations to Council by September
- Further review will be dependent on workload

Goal	Priority and Time Frame
7) To complete the development of a new **City website** that is customer friendly and informative (Sustainable City)	• Priority – Medium to High • Time Frame – 2011

Work Plan

- Website development is currently underway
- Target completion date is Sept. 2011

2011 Strategic Goals and Workplan - *Continued*

Goal	Priority and Time Frame
8) To proactively **enforce** and gain compliance with **City bylaws** (Sustainable City)	• Priority – Medium to High • Time Frame – 2011 and ongoing

Work Plan

- Following Core Service Review, Bylaw Enforcement area made an internal city function as of May 1, 2011 with two separate sections – Parking Enforcement and Bylaw Enforcement
- Bylaw Officers will be made Peace Officers to enable more effective enforcement
- Municipal Ticketing Bylaw will be approved in May, 2011
- Training for all new staff underway including customer service and conflict management

Goal	Priority and Time Frame
9) Development of **investment and debt policies** and review **of Financial Plan format** (Sustainable City)	• Priority – Medium to High • Time Frame – 2011

Work Plan

- Examine other municipalities formats to determine best practices
- Review with sub-committee with recommendations to Finance and Audit Committee

Goal	Priority and Time Frame
10) To have a dedicated arts and cultural space **to promote the arts/culture community** and provide a focus for tourism and economic growth (Healthy Community)	• Priority – Medium to High • Time Frame – 2011 and ongoing

Work Plan

- Complete Cultural Mapping Project and bring forward recommendations
- Expand the busker program in 2011 with more locations
- Develop wayfinding signage for busking locations, other attractions and businesses
- Work with BC Hydro in installing vinyl wraps on hydro boxes
- Partner with stakeholders in promoting city and special events
- Display local art in City facilities

2011 Strategic Goals and Workplan - *Continued*

Goal	Priority and Time Frame
11) To ensure the needs of youth and families are identified and addressed through the city and other community programs (Healthy Community)	• Priority – Medium • Time Frame – on going

Work Plan

- Active city participation in Early Childhood Development Initiative
- Active city participation in Community School Partnership with Surrey School District
- Increase the number of Leisure Service programs for youth
- Finalize the Joint Use Agreement with the School District (SD) once SD has reviewed
- Establish a Youth Committee or having youth serve on various City Committees

Goal	Priority and Time Frame
12) To develop a **community garden** initiative and encourage incorporation of small gardens in the design of new developments (Healthy Community)	• Priority – Medium • Time Frame – 2011

Work Plan

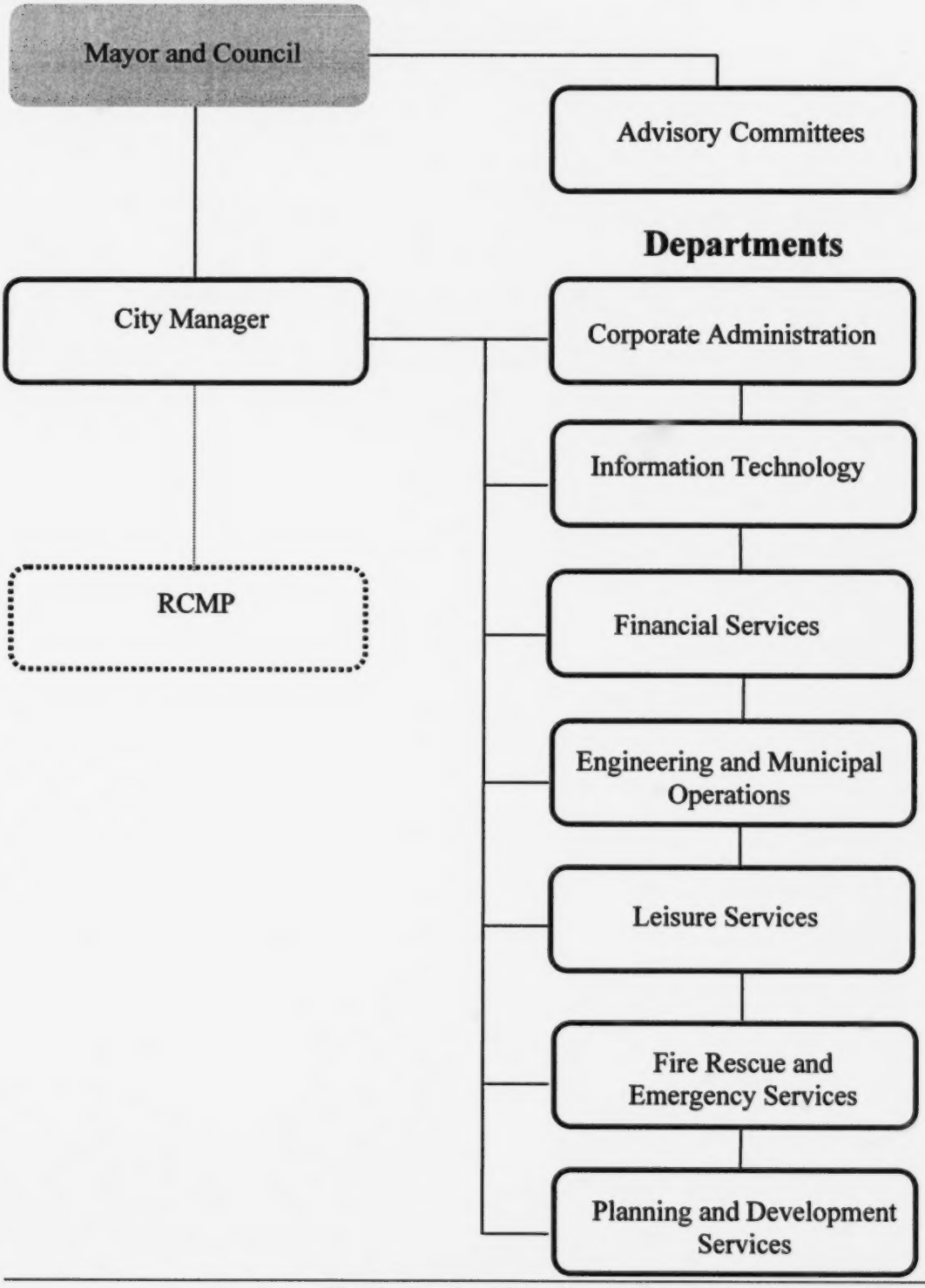
- One potential private site has been identified and lease is to be negotiated
- One city site also identified but less desirable for garden
- Operating agreement with organizing group to be finalized with partnership from Food Bank
- Site preparation to be undertaken
- Target for garden – early June

Goal	Priority and Time Frame
13) To develop and implement Affordable Housing Policies (Healthy Community)	• Priority – Medium to Low • Time Frame – 2011 and ongoing

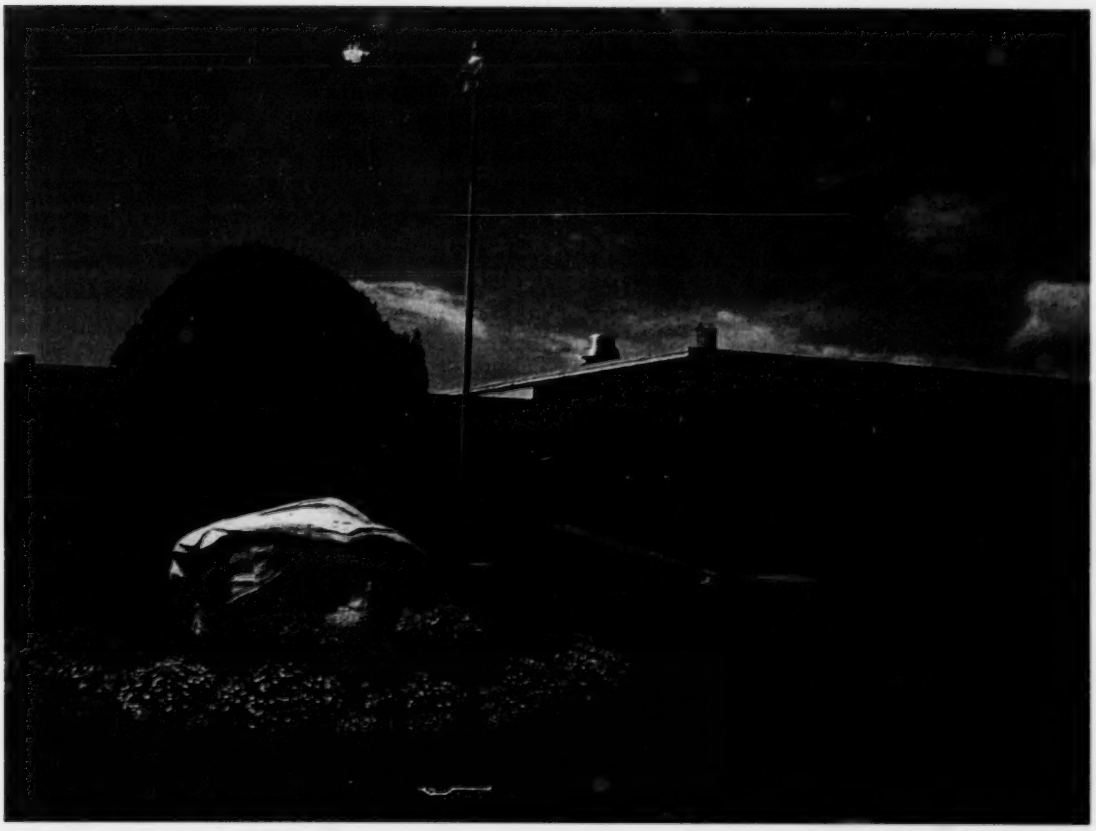
Work Plan

- Affordable Housing Strategy completed
- Sub-Committee to examine various implementation measures
- Amenity policy to be reviewed and redrafted

Organizational Chart



City Departmental Overviews



Corporate Administration

Administration:

The City Manager is the liaison for Council, City Departments, staff and the public by providing direction and the communication link. The City Manager ensures the infrastructure and organizational values are in place in order to support Council's vision and goals for the community.

City Clerk's Office:

The City Clerk's office carries out the administration of Council business.

Who We Are:

Administration is responsible for the supervision of management and operation of the departments of the city, for the implementation of Council directives, policy and for the principal intermediary role between the city and the administration of other governments and all other entities dealing with the Municipality. The Administration in addition ensures the structure and operation of the city is efficient and effective and oversees the City's communication function.

Clerk's Office is responsible for the preparation of agendas and minutes for Council and committee meetings; maintenance and access to corporate records including bylaws; administrative support to Council and its committees. Manages Freedom of Information and Protection of Privacy Act requests, and carries out the coordination and execution of local government and school district elections.

What We Do:

- Carry out the direction, priorities and policies set by Council
- Provide administrative support and advice to the Mayor and Council, as well as staff and the City's Committees
- Preparation of agendas and minutes of Council and Committee Meetings
- Processing of City bylaws and policies
- Ensure the security and maintenance of corporate records
- Execute Local Government elections
- Risk Management - working with the Municipal Insurance Association
- Freedom of Information

Our Commitment:

We commit to deliver convenient and superior service to Council, the public and staff by combining a positive attitude and technology to achieve as a team what no one person can accomplish alone. We will strive to meet the needs of our customers through the establishment of clear procedures and committed staff.

Corporate Administration

Departmental Highlights from 2010:

- 22 Regular Council Meetings
- 1 Special Meeting
- 11 Public Hearings / Meetings
- 24 Closed Council Meetings
- 5 Closed Committee Meetings
- 35 Standing Committee Meetings
- 55 Select Committee Meetings
- 4 Sub-Committee Meetings
- 19 Steering Committee Meetings
- 16 Freedom of Information Requests
- City Policy Review Process
  - 15 New Council and Administration Policies Adopted
  - 2 Council and Administration Policies Amended
- Completed Legislated Process for Business Improvement Renewal Bylaw
- Researched and Purchased Electronic Document Management System
- Set Up File Classification System (pilot system for the organization)
- 2009 Annual Report
- 5 Year City Rates and Fees Bylaw
- Core Services Review
- Communication Stats: 6 Council Updates, 14 Media Releases and 53 City News Pages

Engineering and Municipal Operations

Engineering and Municipal Operations Department provides professional and technical advice on, and the management of, infrastructure and City assets throughout the City of White Rock.

Who We Are:

Engineering and Municipal Operations is comprised of three divisions:

- Administration
- Engineering
  - Engineering Technology
  - City Facility Maintenance
- Operations
  - Parks
  - Public Works
  - Garage

What We Do:

- Maintenance of all public property in White Rock – roads, parks, and walkways
- Engineering-related approvals for subdivisions and building permits
- Issuance of permits for private organizations to undertake work or events on City road allowances
- Construction of City's infrastructure-related to annual Capital Works Program including roads (both new construction and pavement overlays), Storm and Sanitary Sewers, and Facilities
- Creation of long-range planning framework for all aspects of infrastructure including budgeting, prioritizing and implementation through the Financial Plan
- Maintenance of all City facilities
- Management of the City's garage and vehicle fleet
- Management of Environmental matters

Our Commitment:

To ensure the construction and maintenance of sustainable infrastructure, uphold high levels of service and provide environmental leadership in support of the health, safety, mobility and quality of life for our community.

Engineering and Municipal Operations

Departmental Highlights from 2010:

- *Upgrading of city facilities with energy efficient fixtures*
- Pedestrian improvements initiative included almost 4 kms of new concrete sidewalks in 20 locations and pedestrian crossings in 11 locations throughout the city
- Improvements around intersections such as pedestrian letdowns, and/or curb bulb outs
- Community garden site selected. Pending approvals.
- A community group has been formed to initiate community garden project
- Continued examination of traffic calming options. Sources included communications with staff, residents, police and ICBC.
- Analyzed detailed safety survey: the focus of the survey was on speeding, pedestrian crossings and speed limits
- Successful tendering of projects below budget levels
- Resolved and updated a number of Resident Parking Only designations
- Completed design stages and started or completed construction phases for over 40 Grant associated projects including:
    - ❖ Transit improvements:
        - Marine at Nichol bus stop improvement
        - Oxford west side, south of Vine bus pull out
    - ❖ Bicycle network:
        - Thrift – Marine loop – signs and markings
    - ❖ Minor road and intersection improvements program:
        - Marine/Vidal traffic signals
        - Marine/Oxford traffic signals
        - Marine/Elm crossing improvements
        - Pacific/ Johnson crossing improvements
        - Oxford hill traction improvement
        - Lane Paving
        - North Bluff improvements
        - Traffic circle at Cypress and Royal
        - Sightline improvements for high use intersections
        - Traffic analysis
    - ❖ Pedestrian Improvements program:
        - Anderson – North Bluff to Russell sidewalk
        - Pacific – Maple to Ewson sidewalk
        - Magdalen to Archibald sidewalk
        - Magdalen to Marine sidewalk
        - Marine Drive – Cypress to Martin sidewalk
        - Vine – Oxford to Anderson
        - Vine at Hospital

Engineering and Municipal Operations

- RINC program:
  - Pier improvements
  - Oxford washrooms
  - Ash walkway
  - Balsam Washrooms
  - Foster walkway
  - Centennial Park running track
  - Centennial Park bleachers
  - Peace Arch washrooms
  - Peace Arch baseball fence
  - Centennial Park washrooms
  - Centennial Park baseball fence
  - Centennial Arena hall upgrades
  - Centennial Arena doors
  - Centennial Arena exterior painting
  - Centennial Arena telephone upgrades
  - Centennial Arena rubber floor replacement
  - Centennial Arena entrance renewal
  - Kent Street way finding sign replacement
  - Kent Street roof
  - Kent Street lino floor replacement
  - Kent Street HVAC
  - Kent Street exterior sign
  - Kent Street elevator
  - Centennial Arena fibre optic cable link
  - Centennial Arena signage
- Build Canada program:
  - White Rock Museum and Archives revitalization
  - Centre for Active Living/Peace Arch Curling Centre Project

Other projects included:

- 5 Corners planters and sidewalk replacement

Engineering and Municipal Operations

- Management of City Trees (Policy 611)
- Promoted workplace safety and to reduce the number of workplace injuries in the Department.
- Addressed waiting list for park dedications. Bench installations on the sidewalk improvements on Marine Drive (hump) provided dedication opportunities.
- Developing a tree care management tracking system to address requests, City responses and outcomes/work output using GIS.
- Developed new parks maintenance standards and goals.
- Identified available public space for proposed tree planting and developed a tree planting program for such spaces.
- Identified areas throughout the City requiring parks improvements and developing a strategy for addressing the necessary changes.
- Seabed sediment sampling at White Rock Pier completed.
- Implementing strategies for the Integrated Stormwater Management Plan and Community Climate Action Plan.
- Continued implementation of the Environmental Strategic Plan.
- Further investigations of developing of the Pier and Foreshore Protection Plan.
- Hosted 3 workshops on pesticide-free gardening.
- Continued educational and outreach activities with respect to environmental initiatives.
- West Nile Virus Program

Engineering and Facilities Maintenance Division

- Continued design and construction of Strategic Transportation Plan projects. Sidewalk locations that were identified as high priority in White Rock's Strategic Transportation Plan have been improved as well as improvements to intersections also identified as high priority
- Continued success with the timely processing of engineering-related permits and traffic calming requests.
- Responded to over 533 internal facility requests

Engineering and Municipal Operations

Operations Division

- Reviewed the City's solid waste collection program, including collection methods
- Completed safety improvements at key intersections throughout the City.
- Continued success with the sanitary inflow and infiltration (I & I) rehabilitation program.
- Evaluated all City sanitary and storm lift stations.
- Completed fleet services, repairs and inspections.
- Researched options for 4 new vehicles: pay parking van, bucket truck, street sweeper, and parks lawn mower.
- Continued education and updating of information for staff on vehicles and equipment
- Mentorship of new staff on the proper care and use of City vehicles with a focus on pre-trip inspections and the reporting of mechanical problems (ie. air brakes).
- 20 upgraded storm and sanitary connections
- 3 new storm connections
- 1 new sanitary connection
- Collected over 8000 tonnes waste/recycling from over 8000 accounts

Financial Services

The primary responsibilities of the Financial Services Department involve Finance, Pay Parking and Information Technology.

Who We Are:

Finance is comprised of three divisions:

- **Finance**
  Many Finance functions are necessary to meet statutory requirements as set out in the *Community Charter*. These statutory requirements focus on the accounting, reporting and safeguarding of taxpayers' money and other assets. Finance ensures that all requirements are met. In addition, ongoing support is provided to City Council and staff.

- **Pay Parking**
  The Financial Services Department also deals with all aspects of pay parking except for bylaw enforcement. Emphasis is placed on technology, customer service and cost-effective revenue generation.

What We Do:

- Coordinate the development of the 5 Year Financial Plans and the processes required to obtain adoption by mandated deadlines
- Prepare various legislated financial reports including the Annual Financial Statements, Statement of Financial Information and the Local Government Data and Statistics input
- Property tax collection and administration, City Hall reception, accounts payable, city banking and investments as well as employee payroll
- Operations and maintenance of pay parking systems and equipment
- Pay Parking customer service and liaising with waterfront merchants

Our Commitment:

We commit to delivering quality service to City Council, the public and City staff in a cost-effective manner.

Financial Services

Departmental Highlights from 2010:

Year-end

- Completed 2009 year-end audit and all related statutory processes
- Restructured 2009 and 2008 Financial Statements to adopt changes in financial accounting and reporting standards for municipalities (tangible capital assets and prepaid expenses)
- Reformatted general ledger account structure to implement the new financial reporting and tangible capital assets accounting policy
- Issued 2009 Statement of Financial Information and 2009 Municipal Government Statistics Report
- Completed Audit RFP selection process for 2010 to 2014 year-ends

Tangible Capital Assets

- Completed 2008 inventories for 9,000 tangible capital assets and met audit requirements on this historical data
- Completed 2008 and 2009 research and accounting calculations/entries for tangible capital asset additions, deletions and amortization and met audit requirements
- Selected and purchased a system to administer the ongoing accounting of tangible capital assets
- Initiated work on developing new business processes with other departments

Financial Plans

- Completed 2010 to 2014 Financial Plan and related bylaws by statutory deadline – Bylaws 1878 & 1921
- Developed budgeting process for tangible capital asset amortization
- Reformatted Financial Plan model and Bylaw to meet new accounting requirements
- Re-cast 2010 budget into the new format
- Substantially completed 2011 to 2015 Financial Plan

Property Taxes

- Completed 2010 property tax and utility fee bylaws by statutory deadline – Bylaws 1884, 1885 & 1886
- Issued 9,237 property tax notices containing 15 various levies
- Processed 5,892 Home Owner Grant applications and 312 Tax Deferments
- Met all required deadlines of tax collection season
- Administered property tax prepayment plan for approximately 2050 participants
- Issued 1,428 Tax Certificates to lawyers/notaries
- Dealt with Ocean Promenade Assessment appeal/legal issues
- Completed "2011" Permissive Tax Exemption process and bylaws by the October 31, 2010 statutory deadline – Bylaws 1910, 1911, 1912, 1913 & 1914

Financial Services

Payroll

- Issued 4,242 payroll advices to employees
- Completed 171 remittances to benefit providers, unions and savings plans
- Issued several year-end reports by statutory deadlines

Parking Business Plan (Council Goal)

- Completed terms of reference, established committee
- Analyzed 19 winter pay parking options & funding sources and made recommendations to Economic Committee/Council
- Conducted review and substantially completed draft recommendations for various decal programs

Other Parking Activities

- Ongoing maintenance and preventative maintenance of systems and equipment
- Completed report on winter parking survey issued to 82 waterfront merchants
- Administered valet parking arrangements for 2010 summer season
- Negotiated agreement for year-round waterfront valet parking service and continued administration
- Responded to 25 vandalism incidences
- Responded to 29 written letters/complaints
- Managed budget to within bottom line

Centre for Active Living (CAL)/Peace Arch Curling Centre Project (PACC)

- Completed PACC lease and Fraser Health Authority license
- Staff liaison for Non-Profit area leases/space requirements – completed analysis, draft lease and ongoing communications with partners
- Implemented processes for ongoing bookkeeping, invoicing to partners and claiming of grants
- Dealt with various funding and Steering Committee issues

Other Accounting/Reporting

- Prepared and processed 616 journal entries and several hundred reconciliations
- Placed 47 investments in bankers acceptances, term deposits and government securities
- Processed 5,970 accounts payable invoices
- Implemented system and business process changes required for HST
- Issued several statutory financial reports and tax remittances
- Completed quarterly financial reports for Finance and Audit Committee
- Monitored status of grant claims for 28 capital projects
- Completed Temporary Loan Bylaw No. 1875

Financial Services

Miscellaneous

- Developed Council Policy 320 City Use of Consultants and completed related quarterly reports
- Completed Vadim iCity System Upgrade
- Completed staff work related to White Rock Business Improvement Association Bylaw 1877
- Administered 2010 Grant in Aid process, for which there were 36 applications
- Completed annual renewals of City vehicle fleet, property, boiler & machinery, crime and Council AD&D insurance policies
- Assisted with placing construction insurance policies for CAL, Museum, Washroom and Kent Street Activity Centre renovation projects
- Negotiated continuation of legal services upon dissolution of previously engaged law firm

Fire Rescue and Emergency Services

The primary mandate is to protect life, property and the environment, from fire and natural or man made emergencies. The Department strives to achieve this through the variety of services and programs it provides to the community. With regard to emergency preparedness, the Fire Chief is the Emergency Coordinator for the City.

Who We Are:

Fire Rescue provides an initial response to a wide variety of emergency incidents when they occur within the City. A proactive prevention program is in place utilizing inspections, public education and promoting enhanced building life safety elements. We oversee City emergency preparedness by reviewing plans, identifying potential issues to develop the means to respond or mitigate and provide education to the public.

What We Do:

- Fire Suppression – response to incidents involving or potentially involving fire to assess the problem, protect lives, property and minimize damage to the environment
- Medical calls - Firefighters are trained as First Responders for medical emergencies. This "First Responder" service is a part of the pre-hospital medical care system in the Province of British Columbia
- Motor Vehicle Incidents (MVI) - the department is equipped with rescue equipment that can be used for auto extrication. Fire crews also attend MVI's for a variety of reasons including fire suppression, medical assistance, control fuel leaks, environmental protection, and to secure the scene for the safety of other emergency responders
- Rescue and Safety - responds to a wide range of miscellaneous incidents. Some examples are people trapped in elevators, oil/fuel spills, electrical problems, damage to gas lines and complaints of various types
- Fire Prevention - in order to minimize the occurrence and the potential consequences of fires, the department has a proactive prevention program. Regular inspections are carried out in all assembly, commercial, institutional and multi-residential buildings. The department works closely with Development Services reviewing building plans, development proposals and completes license inspections or preoccupancy inspections when required
- Public Education – provides fire safety and emergency preparedness training information and programs
- Emergency Preparedness – oversees the Cities Emergency Response Plan and develops plans as potential issues arise

Our Commitment:

Deliver quick response to emergency incidents by well trained staff utilizing well maintained equipment. To provide the public, Council and other City staff a timely response in a positive manner to all requests and inquiries. To continually strive to improve service delivery by being open to new methods and ideas.

Fire Rescue and Emergency Services

Department Highlights for 2010:

- Responded to 1469 incidents in 2010, of which 1262 were of an emergent nature. This total is up slightly from the average call volume experienced over the past five years. Of the 1469 incidents, 318 were fire related and 62 of a rescue or motor vehicle involvement. There were 932 medical incidents in 2010, which equates to 63 percent of the call volume
- Training and planning is an important function for staff. In addition to regular training activities staff took part in sessions and programs on transit buses utilized in White Rock, new car technology related to auto extrications and high rise operations to name a few.
- The department completed 797 inspections which includes multi-family, business, institutional and plan reviews.
- An increased emphasis on public education during the year resulted in 44 public education sessions in various formats taking place during the year with over 1,100 people attending.
- An RFP and design for a replacement engine was completed with delivery expected by mid 2011.
- An RFP and design for a compressed air foam equipped engine on a four wheel drive chassis was completed with delivery expected by mid 2011.
- Staff observed and participated, when required, in the regional emergency planning for the 2010 Winter Olympics
- In training related to emergency preparedness, personal preparedness continues to be offered to the public and statistics are included in the public education figures previously stated.
- In the area of emergency preparedness a major focus in 2010 was the updating of the City Emergency Response Plan. This will be completed in early 2011.
- A core service delivery review was completed in 2010 of the Firs Rescue Department. On completion a decision was made to maintain the status quo for the provision of fire services.

Human Resources

The Human Resources Department supports and enhances the City's vision through the establishment of employee programs and policies that assist and guide employees in reaching and accomplishing their goals and objectives.

Who We Are:

- Providing strategic input in the City's human capital business decisions and actively participating in regional municipal human resource management
- Fostering effective partnerships with our unions and employees
- Identifying and promoting human resources best practices
- Creating and implementing strategies in partnership with other City departments to align organizational objectives and available resources
- Promoting a respectful, healthy and safe work environment
- Participating as a strategic partner to achieve workforce excellence and organizational capacity resulting in the delivery of valued services

What We Do:

- Recruitment and Retention
- Employee Health and Safety
- Organizational Planning
- Labour Relations
- Employee Development and Wellness
- Salary and Benefit Administration

Our Commitment:

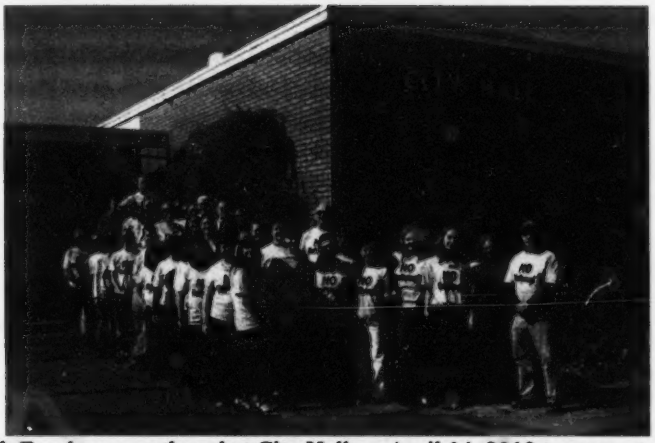
Delivering services that are open and transparent and that demonstrate exemplary customer service. We value teamwork and continually strive for high quality, professional and best practices that support and develop City employees.

Human Resources

Departmental Highlights from 2010:

- Enhanced new employee orientation program
- Participated in core service review specific to bylaw and parking enforcement
- Performed gap analysis of City's Safety Management System and commenced implementation of key programs
- Commenced rollout of an annual employee environment study
- Delivered annual employee recognition event
- Delivered Respectful Workplace Training to all City Staff

Human Resources



City of White Rock Employees gathered at City Hall on April 14, 2010 to support Anti-Bullying Day

Fire Chief Phil Lemire is presented with a special service award at the 2010 City of White Rock Employee Recognition Luncheon held December 1, 2010

City employees gathered for the 2010 City of White Rock Employee Recognition Luncheon held December 1, 2010

Information Technology

The Information Technology Services department's primary task is to guide the City by researching, testing and implementing new technologies in ways that make our City a better place to live, work and play.

Who We Are:

The IT department is a service provider, standard-setter, and IT innovator. But its role has evolved well beyond "keeping the lights on." In addition to focusing on work in the data center, IT is at the center of shaping IT strategy and policy, especially as it relates to the emerging and innovative technologies that stand to make government even more effective and user-friendly.

The Department of Information Technology Services provides for the sustained, efficient and effective delivery of IT services, infrastructure and telecommunications to enhance service delivery to White Rock City's residents, businesses, employees and visitors.

The department is comprised of two sections: Information Technology services and Geographic Information Systems.

What we do:

The department provides services in the following key technology areas:

- Desktop Computer Support
- Network and Telecommunication Infrastructure
- Server maintenance and System Integration
- Database and Website Administration
- GIS **See below*
- Project Management
- Planning and Standards
- Application Support and Integration

***What is GIS:** GIS is an innovative computer-based mapping tool that takes information from a database about a location – such as streets, buildings, water features, vegetation, and terrain – and turns it into visual layers. The ability to view these features on a map gives users a better understanding of a particular location, enabling planners, analysts, and others to make informed decisions about their communities.

Our Commitment:

We are committed to excellence, and ensuring the business of government is efficient by providing an information technology infrastructure and systems that are reliable, long-term, financially viable and secure.

Information Technology

Departmental Highlights from 2010:

- Provided smartphones (Blackberries and iPhones) to the members of the Mayor and Council.
- City Website upgrade. Solicited and reviewed quotes for the development and build of a new and modern website. Contract was awarded at the end of 2010 and work is currently under way.
- Line of Business Applications Upgrade: CLASS and CITRIX used by the Leisure department, VADIM used by the Finance department.
- Electronic Document Management System. In conjunction with the Clerk's Office we issued an RPF and awarded the contract to two separate entities. Work is commencing in 2011.
- Hardware and Software upgrade: About 85% of City's workstation and server assets were replaced with newer technology. Similarly, as part of this hardware refresh we've also upgraded the software running on servers.
- City owned WiFi network available at the following city owned facilities: City Hall, Operations, and WRCC and at the Arena.
- New email server. The old email server was deployed in 2003 and the vendor stopped supporting it.
- New GIS Property Management internal website.
- Fiber Optics between the Town Centre and the Arena: 80% complete, with the remaining 20% to be completed pending the availability of good weather.

Leisure Services

Leisure Services Primary Function is to foster a physically and emotionally healthy community through activities that create a sense of community identity, belonging, pride, and spirit.

Who We Are:

White Rock Leisure Services plays an important role in building a healthy and vibrant community. We work with the provincial government, City of White Rock Council and a variety of community partners to provide access to the best physical recreation and leisure activities possible. We are staffed by 11 employees and employ over 130 qualified instructors.

What We Do:

- Operate Centennial Park Leisure Centre and Arena, Kent Street Activity Centre and White Rock Community Centre
- Offer nearly 1,000 quality recreational, arts, educational and cultural programs for children, adults and seniors in the White Rock-South Surrey community
- In addition to handling marketing and communications for all Leisure Services projects and programs, organize important community initiatives and special events such as the Tour de White Rock and Active White Rock
- Manage over 450 community volunteers, partner with local business on community initiatives and undertake community development projects
- Provide meeting room and special event facility rentals for the community of White Rock-South Surrey

Our Commitment:

White Rock Leisure Services is committed to providing the citizens with a wide range of quality recreational opportunities, as well as broad access to important arts and cultural services. Staff and management are dedicated to ensuring Leisure Services customers receive exceptional service, qualified instruction and clean facilities.

Leisure Services

Departmental Highlights from 2010:

Arts and Cultural Space

- Worked closely with Semiahmoo Arts Council to promote arts/culture in the community:
  - Creation and implementation of Art on Display program at the White Rock Community Centre. The program ensures art is visible and accessible to the community and supports the artwork and the creative concepts of artists. 3 displays in 2010.
  - Creation and implementation of the Uptown Lounge at the White Rock Community Centre. A monthly opportunity to hear local music in an affordable public venue. 3 concerts in 2010.

Youth and Young families

- Secured $3,073.50 Jumpstart funding and provided Leisure Access Program subsidy of $1526.05. The funding support helped remove financial barriers to participation in community recreation programs
- Staff attendance at South Surrey/White Rock CYC (Child Youth Committee) since June; ECD (Early Childhood Development) Table since November.
- Community contact for Canadian Tire JumpStart program
- Attendance at Early Childhood Development Forum - October

Town Plan

- Supported 14 community events and
- 10 BIA events and
- Executed 8 city events including Spirit of BC – Holiday Break Skates, EPCOR Simon Whitfield Skate and Reception, Torch Relay and Celebrate the Flame Opening Ceremonies Celebration
- Above includes 5 community events in the Miramar Village Plaza
- Increase in the number of participants at White Rock Community Centre courses from 2253 (2009) to 3995 (2010), an increase of over 1700 participants.

Ongoing Infrastructure Initiatives

- Provided information and assisted in completion of the following capital projects:
  - Kent Street Activity Centre kitchen and staff room floor replacement
  - Centennial Park batting cages, track rubber surface
  - Centennial Arena ice edger replacement, .entrance rubber flooring, lounge and entrance floor replacement, interior door replacement,
  - bleachers for Peace Arch and Centennial fields, Centennial Park Leisure Centre

Centre for Active Living (CAL)

- Work on Operating Agreement with Fraser Health
- Liaise with Fraser Health to coordinate migration of Cardiac Rehab from Mel Edwards Centre and Vine Street
- Liaison with card access vendor; training and orientation to CAL of Peace Arch Curling Centre staff, to Leisure Services staff and instructors, Fraser Health instructors

Leisure Services

Grants

- Successful application for UBCM White Rock Age Friendly Community Project Grant. $15,000 to be completed by late spring 2011
- Provide support and attendance at the Semiahmoo Seniors Planning Table
- Creative Communities-Cultural Mapping Grant $20,000
- Adoption of Leisure Services Policy 707 – Fee Waiver Policy – March
- Endorsement of Busking Program Guidelines- June

Planning and Development Services

Planning and Development Services Department provides professional and technical advice to City Council on the management of growth and change in the City with an emphasis on land use and built form.

Who We Are:

Planning and Development Services is comprised of four divisions:

- Planning
- Permits and License
- Economic Development
- Bylaw Enforcement and Animal Control

What We Do:

- Planning: long-range or policy development, current or development (applications)
- Advisory Design Panel
- Board of Variance
- Economic Development
- Permits and Licenses, including building inspection, parking decals and parking violations
- Bylaw Enforcement
- Animal Control

Our Commitment:

We commit to delivering quality professional and technical advice to City Council and the public regarding management of growth and change in the City with an emphasis on land use and built form.

Planning and Development Services

Departmental Highlights from 2010:

Long-Range / Policy Development

- Completion and adoption of three official community plan amendments:
  - OCP Amendment No. 5 – East Side Residential Infill Redevelopment;
  - OCP Amendment No. 6 – Everall Street Neighborhood Area Policies;
  - OCP Amendment No. 7 – Climate Action Plan and Integrated Stormwater Management Plan policies and DP guidelines.
- Completion of Affordable Housing Strategy
- Adoption of the new Tree Management Bylaw and Policies for the Management of Trees on City Lands
- Implementation and administration of the program to review and adopt the new Sign Bylaw

Current Planning (Development Applications)
Dealt with 31 "new" applications, many still in process, including:

- 9 rezoning applications (five south of the hospital lands area; 1 for a 9-unit townhouse project; 1 for a 27 unit apartment project; and 1 for changes to buildings 3 and 4 for the Mirimar project)
- 6 major development permit applications (2 for new projects associated with rezonings; 2 for amendments; and 2 for time extensions)
- 4 minor development permit applications (for environmental/tree management related)
- 1 development variance permit application (to facilitate a subdivision)
- 8 subdivision applications (4 associated with rezonings south of hospital lands; 1 associated with a DVP; and 3 for subdivision only i.e. 2 of 1 lot into 2, and 1 of 2 lots into 3)
- 3 liquor license referral applications (2 to amend existing licenses, and 1 for a new license)

Advisory Design Panel – agenda's and minutes for 5 ADP meetings dealing with 3 different projects.

Board of Variance – Agenda's and Minutes for 4 meetings.

- dealt with 18 different applications

Economic Development:

- Implementation of the program to review the Sign Bylaw
- Initiation of the Business Needs Assessment and the Town Centre Urban Design Plan studies

Planning and Development Services

Building Inspection

- 184 building permit applications (same as 2009)
  - Total of 105 new housing units (up from 72 in 2009), minus 39 demolitions (up from 26 in 2009) for net increase of 66 housing units (up from 46 in 2009)
- $40,466,278 in construction value (down from $43,617,266 in 2009)*
- $301,972 in building permit fees (down from $393,024 in 2009)*

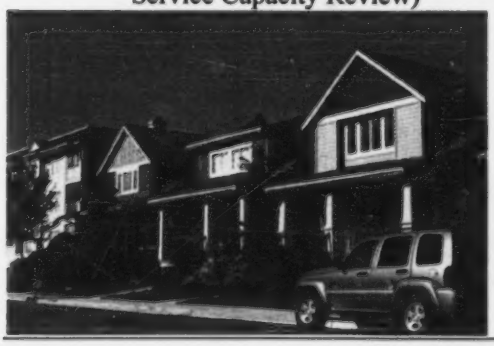
  *decrease in construction value and building permit fees attributed to 2 projects from 2009 which skewed the figures i.e. a major hospital renovation and the parkade for the Essence project which has not yet proceeded.
- Staff also dealt with 20 tree management permit applications (up 50% since adoption of the new bylaw); 10 sign permit applications; and, 5 letters of inquiry.

Permits and Licenses

- Total of 6,949 parking decals (up from 6,796 in 2009), including:
  - 6,691 resident parking decals
  - 56 Marine Drive merchant decals
  - 47 reserved stall decals
  - 155 commercial vehicle decals
- 1,757 business licenses (up from 1,524 in 2009)
- 746 pet licenses (down from 816 in 2009)

Bylaw Enforcement

- 283 business license bylaw investigations (up from 188 in 2009)
- 925 bylaw complaints (down from 1,070 in 2009)
  - 61 vehicles towed (up from 56 in 2009)
  - 26 animals impounded (down from 31 in 2009)
  - 58 bicycles picked-up (down from 65 in 2009)
  - 82 parking meter/dispenser maintenance calls (down from 204 in 2009)
- 15,558 parking ticket violations (down from 17,715 in 2009)
  - $379,051 in parking ticket violation revenue (down from $397,901 in 2009
  - $80,026 from other parking violations (up from $60,980)
- $1,055 from Animal Control fine revenue (up from $450 in 2009)
- Complete review and assessment of the bylaw/parking enforcement function leading to reorganization in 2011 (related to 2009 Council goal for undertaking a Core Service Capacity Review)



RCMP Services

The White Rock Royal Canadian Mounted Police Detachment consists of 23 regular members. Staff Sergeant Lesli Roseberry is the Detachment Commander and Sergeant Roland Pierschke is the Operations NCO. Staff Sergeant Roseberry took over command of the detachment in March 2009.

The White Rock Detachment is divided into four watches each with a Corporal in charge. There is one community policing Constable. The Detachment is a fully equipped police detachment with front counter staff during business hours and with facilities to house prisoners (cells). Complaint taking and dispatching services are provided off site by the City of Surrey RCMP Operational Communications Centre.

The Detachment's Community Policing section is responsible for providing the citizens of White Rock several crime prevention programs. General Duty watch members often do not have the time to devote to these types of programs and for this reason an officer is dedicated to this unit to ensure its integrity. The Crime Prevention Coordinator is responsible for all of our Community Policing programs such as the mature driver training; graffiti clean up, and lock out auto crime. The Detachment also has a very active group of approximately 30 community policing volunteers that help administer and promote these programs.

The Community Policing member, is also responsible for all school liaison duties including presenting the DARE program. This is a very popular program that provides drug and violence resistance training for grade five children.

The Victims Assistance Coordinators position is responsible for providing all victims and witnesses of crime support during their dealings with the criminal justice system. Staff provide valuable guidance and proper referrals to these people during a very stressful time in their lives.

Our Commitment:

The White Rock RCMP is committed to being transparent and accessible while identifying the needs and expectations of the community. With an emphasis on delivering the very best in community policing practices including problem-centered policing, crime reduction strategies and reducing repeat calls for service, S/Sgt. Roseberry is committed to building relevant and key relationships in the community. She believes the citizens of White Rock play an integral role in identifying issues of concern and she works with Mayor and Council in determining how best to deliver an effective and quality policing service to the City.

RCMP Services

White Rock RCMP Highlights from 2010:

- White Rock RCMP Beach Enforcement Initiative:
  On a weekend summer evening, White Rock RCMP has a minimum of 3 general duty members assigned to police the city. Historically this number has been insufficient to respond to the increased calls for service resulting from this activity. As such, additional resources are leveraged to provide sufficient policing levels to the community, specifically the beach area and Marine Drive. This comes in the form of overtime resources 4 days per week, totaling 114 shifts, weather permitting, from the middle of May through the end of September. This year these resources also provided enhanced traffic enforcement to the marine drive corridor. This initiative will continue in 2011 and is considered an overwhelming success.

- Enhanced Enforcement - Impaired Driving:
  The detection and apprehension of impaired drivers within the City of White Rock remained a detachment priority in 2010. With enhanced initiatives and targeted enforcement in this area, the detachment apprehended 55 impaired drivers and issued over 169 driving suspensions.

- Traffic Enforcement:
  White Rock RCMP ensures they engage in proactive opportunity for traffic enforcement within the City. In 2010 officers issued over 1000 traffic violation tickets, a staggering number of police-driver contacts for a city of this population and for a police department of this size.

City Facilities

City Website: www.city.whiterock.bc.ca

City Hall
15322 Buena Vista Avenue
White Rock, BC V4B 1Y6 Contact 604-541-2100
Customer Service Hours:
Mon to Fri 8:30 am- 4:30 pm

Centennial Park Leisure Centre
14600 North Bluff Road
White Rock, BC V4B 3C9 Contact 604-541-2161
Customer Service Hours:
Mon to Fri 8:30 am- 4:30 pm

Centre for Active Living (CAL)/Peace Arch Curling Centre
Unit 1, 1475 Anderson Street
White Rock, BC V4B 0A8 Contact 604-541-2199
Contact number for calls regarding CAL programs

Fire Hall - White Rock
15315 Pacific Avenue
White Rock, BC V4B 1R1 Contact 604-541-2121
Customer Service Hours:
Mon to Fri 8:30 am- 4:30 pm

Kent Street Activity Centre
1475 Kent Street
White Rock, BC V4B 5A2 Contact 604-541-2231
Customer Service Hours:
Mon to Fri 8:30 am - 4:30 pm
Sat 9:00 am – 1:00 pm (closed Sat mid June-mid Sept.)

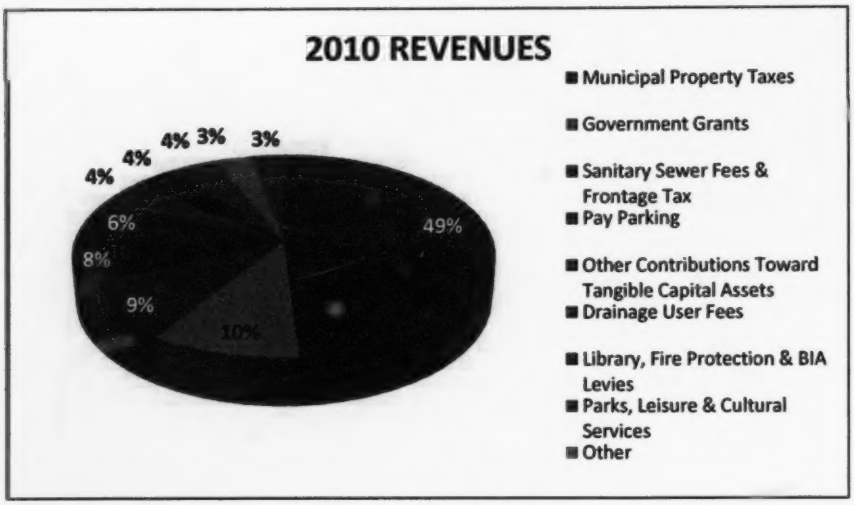
Library - White Rock
15342 Buena Vista Avenue
White Rock, BC V4B 1Y6 Contact 604-541-2201
Customer Service Hours:
Mon to Wed 10:00 am - 9:00 pm
Thurs to Sat 10:00 am - 5:00 pm

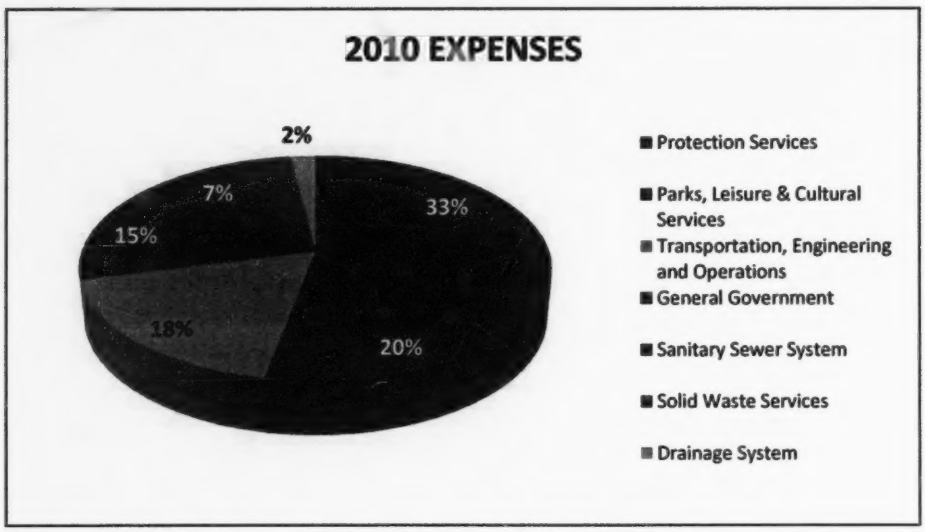
Municipal Operations Centre
877 Keil Street
White Rock, BC V4B 4V6 Contact 604-541-2181
Customer Service Hours:
Mon to Fri 8:30 am- 4:30 pm

White Rock Museum and Archives
14970 Marine Drive
White Rock, BC V4B 1C4 Contact 604-541-2222
Customer Service Hours:
Mon to Fri 10:00 am - 4:00 pm (Gallery / Gift Shop)
Sat & Sun 11:00 am – 5:00 pm (Gallery / Gift Shop)
Mon – Fri 10:00 am – 5:00 pm (Office)

RCMP
15299 Pacific Avenue
White Rock, BC V4B 1R1 Contact 778-593-3600
Customer Service Hours:
Mon to Fri 8:30 am - 4:30 pm

2010 Financial Information





Financial Statements of The Corporation of the City of White Rock

Year Ended December 31, 2010

MAYOR AND COUNCIL

It is my pleasure to present The Corporation of the City of White Rock's Financial Statements for the fiscal year ended December 31, 2010 pursuant to Section 167 of the *Community Charter*. The statements have been prepared in accordance with the Public Sector Accounting Board principles established by the Canadian Institute of Chartered Accountants.

The preparation and presentation of the Financial Statements and related information are the responsibility of management of The Corporation of the City of White Rock. This involves the use of management's best estimates and careful judgement. The City maintains a system of internal accounting controls designed to provide reasonable assurances for the safeguarding of assets and the reliability of financial records.

KPMG LLP, the City's independent auditors, has audited the financial statements contained herein and their report accompanies the statements.

Operating activities during the year contributed a surplus of $7,568,725. The total accumulated surplus was $104,581,616 as of December 31, 2010. This figure is comprised of reserves, the City's investment in tangible capital assets and other surplus funds.

Debt, net of sinking funds, outstanding as of December 31, 2010 was $169,280, compared to $178,382 on December 31, 2009. The debt is attributed to a local area improvement, of which all annual payments are being recovered from the residents of the local area served by a new sanitary sewer service.

In summary, the City ended the year 2010 in a sound financial position.

Sandra Kurylo, B. Comm., C.M.A.
Director of Financial Services

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INDEPENDENT AUDITORS' REPORT

To the Mayor and Council

We have audited the accompanying financial statements of The Corporation of the City of White Rock, which comprise the statement of financial position as at December 31, 2010 and the statements of operations, changes in net financial assets and cash flows for the year then ended, and notes, comprising a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian public sector accounting standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

KPMG LLP is a Canadian limited liability partnership and a member firm of the KPMG
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cooperative. KPMG Canada provides services to KPMG LLP.

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of The Corporation of the City of White Rock as at December 31, 2010, and its results of operations and its cash flows for the year then ended in accordance with Canadian public sector accounting standards.

Other Matters

Our audit was conducted for the purpose of forming an opinion on the financial statements taken as a whole. The current year's supplementary information included in schedules 1 through 6 is presented for purposes of additional analysis and is not a required part of the financial statements. Such supplementary information has been subjected to the auditing procedures applied in the audit of the financial statements and, in our opinion, is fairly stated in all material respects in relation to the financial statements taken as a whole.

KPMG LLP

Chartered Accountants

May 9, 2011

Burnaby, Canada

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THE CORPORATION OF THE CITY OF WHITE ROCK

Statement of Financial Position

December 31, 2010, with comparative figures for 2009

	2010	2009
Financial Assets		
Cash and cash equivalents (note 2)	$ 38,085,728	$ 34,159,012
Temporary investments (note 2)	-	5,985,990
Accounts receivable (note 4)	7,404,359	2,156,627
Loan receivable (note 5)	56,623	76,623
	45,546,710	42,378,252
Financial Liabilities		
Accounts payable and accrued liabilities	5,783,210	4,475,578
Refundable performance deposits (note 3)	2,935,218	2,565,062
Capital lease obligation (note 7)	1,909	3,526
Debt, net of sinking fund deposits (note 8)	169,280	178,382
Deferred revenue (note 9)	7,852,153	7,217,694
	16,741,770	14,440,242
Net Financial Assets	28,804,940	27,938,010
Non-financial Assets		
Tangible capital assets (note 10)	75,200,596	68,600,865
Prepaid expenses	495,024	391,825
Inventories of supplies	81,056	82,191
	75,776,676	69,074,881
Accumulated surplus (note 11)	$ 104,581,616	$ 97,012,891

Commitments and contingencies (note 13)

See accompanying notes to financial statements.

SANDRA KURYLO
Director of Financial Services

THE CORPORATION OF THE CITY OF WHITE ROCK

Statement of Operations

Year ended December 31, 2010, with comparative figures for 2009

	2010 Budget (unaudited - notes 1(b)(vi) and 18)	2010	2009
Revenue:			
Property taxes:			
General purposes	$ 16,924,357	$ 16,877,676	$ 16,103,288
Regional library and fire protection levies	1,128,188	1,125,027	1,087,912
Business improvement levy	300,000	287,188	250,000
	18,352,545	18,289,891	17,441,200
Receipts in lieu of taxes	16,273	16,273	15,459
Development levies	1,250,000	-	943,560
Sanitary sewer fees and parcel tax	3,011,755	3,207,029	2,976,453
Drainage user fees	1,522,610	1,524,200	1,426,018
Sales of services and other revenue (note 16)	8,213,164	7,571,877	6,160,010
Government grants	5,030,554	3,382,439	1,692,280
Developers' contributions of tangible capital assets (note 10(b))	-	270,135	2,121,418
	37,396,901	34,261,844	32,776,398
Expenses:			
General government	4,250,253	4,077,493	3,924,450
Protection services	8,536,318	8,667,430	8,607,039
Transportation, engineering and operations	2,891,352	4,683,173	4,105,668
Parks, leisure and cultural services	4,592,700	5,459,340	5,538,206
Solid waste services	1,231,015	1,346,785	1,273,353
Sanitary sewer system	1,277,299	1,859,292	2,025,213
Drainage system	293,480	586,104	760,851
Interest on debt	13,503	13,502	14,120
	23,085,920	26,693,119	26,248,900
Annual surplus	14,310,981	7,568,725	6,527,498
Accumulated surplus, beginning of year	97,012,891	97,012,891	90,485,393
Accumulated surplus, end of year	$ 111,323,872	$ 104,581,616	$ 97,012,891

See accompanying notes to financial statements.

THE CORPORATION OF THE CITY OF WHITE ROCK

Statement of Changes in net Financial Assets

Year ended December 31, 2010, with comparative figures for 2009

	2010 Budget (unaudited - notes 1(b)(vi) and 18)	2010	2009
Annual surplus	$ 14,310,981	$ 7,568,725	$ 6,527,498
Acquisition of tangible capital assets	(19,941,400)	(9,594,951)	(10,515,616)
Amortization of tangible capital assets	-	2,812,778	2,725,569
Loss on disposal of tangible capital assets	-	107,274	65,266
Proceeds on disposal of tangible capital assets	-	75,168	26,965
	(5,630,419)	968,994	(1,170,318)
Acquisition of prepaid expenses	-	(495,024)	(391,825)
Acquisition of inventories of supplies	-	(81,056)	(82,191)
Use of prepaid expenses	-	391,825	297,960
Consumption of inventories of supplies	-	82,191	80,482
Change in net financial assets	(5,630,419)	866,930	(1,265,892)
Net financial assets, beginning of year	27,938,010	27,938,010	29,203,902
Net financial assets, end of year	$ 22,307,591	$ 28,804,940	$ 27,938,010

See accompanying notes to financial statements.

THE CORPORATION OF THE CITY OF WHITE ROCK

Statement of Cash Flows

Year ended December 31, 2010, with comparative figures for 2009

	2010	2009
Cash provided by (used in):		
Operations:		
Annual surplus	$ 7,568,725	$ 6,527,498
Items not involving cash:		
Amortization	2,812,778	2,725,569
Loss on disposal of tangible capital assets	107,274	65,266
Developers' contributions of tangible capital assets	(270,135)	(2,121,418)
Change in non-cash operating working capital:		
Increase in accounts receivable	(5,247,732)	(999,752)
Increase in prepaid expenses	(103,199)	(93,865)
Decrease (increase) in inventories of supplies	1,135	(1,709)
Payments received on loan receivable	20,000	23,377
Decrease in mortgages receivable	-	1,827,000
Increase in accounts payable and accrued liabilities	1,307,632	421,212
Increase (decrease) in refundable performance deposits	370,156	(563,087)
Increase (decrease) in deferred revenue	634,459	(1,162,569)
Net change in cash from operating activities	7,201,093	6,647,522
Capital activities:		
Cash used to acquire tangible capital assets	(9,324,816)	(8,394,198)
Proceeds on disposal of tangible capital assets	75,168	26,965
Net change in cash from capital activities	(9,249,648)	(8,367,233)
Financing activities:		
Principal payments on debt	(9,102)	(108,668)
Principal payments on capital leases	(1,617)	(1,445)
Net change in cash from financing activities	(10,719)	(110,113)
Investing activities:		
Change in temporary investments	5,985,990	(5,985,990)
Net change in cash and cash equivalents	3,926,716	(7,815,814)
Cash and cash equivalents, beginning of year	34,159,012	41,974,826
Cash and cash equivalents, end of year	$ 38,085,728	$ 34,159,012

See accompanying notes to financial statements.

The Corporation of the City of White Rock (the "City") is incorporated under the Local Government Act of British Columbia. The City's principal activities include the provision of local government services to residents, businesses and visitors of the incorporated area.

1. Significant accounting policies:

The City follows Canadian generally accepted accounting principles as prescribed by the Public Sector Accounting Board ("PSAB") of the Canadian Institute of Chartered Accountants, including the following significant policies:

(a) Basis of presentation:

The financial statements present the resources and operations including all accounts and funds of the City. All inter-fund transactions, assets and liabilities have been eliminated.

(b) Basis of accounting:

(i) Cash and cash equivalents:

Cash and cash equivalents include short-term highly liquid investments with maturity dates within three months of acquisition that are readily convertible to known amounts of cash and that are subject to an insignificant risk of changes in value.

(ii) Temporary investments:

Temporary investments are recorded at cost which approximates market value and are comprised of term deposits.

(iii) Revenue:

Revenue is recorded on the accrual basis and is recognized when it is earned and measurable. Revenue relating to future periods, including prepaid property taxes and certain facility upgrade contributions, are reported on the statement of financial position as deferred revenue.

(iv) Development cost charges ("DCCs"):

DCCs collected under the City's Development Cost Charge Bylaw, plus interest earned thereon, are recorded as deferred revenue. DCCs are recognized as revenue when related tangible capital assets are acquired.

(v) Expenses:

Expenses are recorded on the accrual basis and are recognized as they are incurred. This is upon of the receipt of goods or services and/or the creation of a legal obligation to pay. Interest expense on debenture and other debt is accrued to December 31, 2010.

1. Significant accounting policies (continued):

(b) Basis of accounting (continued):

(vi) Budget reporting:

The unaudited budget figures reported in the statement of operations represent the 2010 component of the Financial Plan Bylaw # 1878 adopted by the City Council on April 26, 2010.

(vii) Employee future benefits:

(a) The City and its employees make contributions to the Municipal Pension Plan. The City's contributions are expensed as incurred.

(b) Sick leave and post-employment benefits also accrue to the City's employees. The liability relating to these benefits is actuarially determined based on service and best estimates of retirement ages and expected future salary and wage increases. The liabilities under these benefit plans are accrued based on projected benefits prorated as employees render services necessary to earn the future benefits.

(viii) Use of accounting estimates:

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates. Significant areas requiring the use of management estimates relate to the determination of the value of developers contributed assets, useful lives for amortization, accrued sick benefits and provision for contingencies. Adjustments, if any, will be reflected in the financial statements in the period of settlement or change in the amount of the estimate.

(ix) Debt:

Debt is recorded net of sinking fund balances.

1. Significant accounting policies (continued):

(b) Basis of accounting (continued):

(x) Non-financial assets:

Non-financial assets are not available to discharge existing liabilities and are held for use in the provision of services. They have useful lives extending beyond the current year and are not intended for sale in the ordinary course of operations.

(a) Tangible capital assets:

Tangible capital assets are recorded at cost which includes amounts that are directly attributable to acquisition, construction, development or betterment of the asset. The cost, less residual value, of the tangible capital assets, excluding land, are amortized on a straight line basis over their estimated useful lives as follows:

Asset	Useful life - Years
Land improvements	10 to 50
Buildings and facilities	5 to 50
Machinery and equipment	4 to 25
Roads and sidewalks	10 to 50
Sanitary sewers	30 to 80
Storm sewers	30 to 80

Leasehold improvements are amortized using the lesser of the remaining term of the lease, including all renewal terms, or the life of the asset.

Annual amortization is charged commencing when the asset is acquired or available for use. Assets under construction are not amortized until the asset is available for productive use.

(b) Contributions of tangible capital assets:

Tangible capital assets received as contributions are recorded at their fair market value at the date of receipt and also are recorded as revenue.

(c) Arts and heritage assets:

Arts and heritage assets are not recorded as assets in these financial statements as stipulated by PSAB standards.

(d) Interest capitalization:

The City capitalizes the directly attributable interest costs whenever external debt is issued to finance the construction of tangible capital assets.

1. Significant accounting policies (continued):

(b) Basis of accounting (continued):

(x) Non-financial assets (continued):

(e) Leased tangible capital assets

Leases, which transfer substantially all of the benefits and risks incidental to ownership of property, are accounted for as leased tangible capital assets. All other leases are accounted for as operating leases and the related payments are charged to expenses as incurred.

(f) Inventories of supplies

Inventories of supplies held for consumption are recorded at the lower of cost and replacement cost.

2. Cash and cash equivalents and temporary investments:

	2010	2009
Cash balances	$ 8,843,788	$ 8,901,072
Money market securities and term deposits maturing within three months of acquisition	25,446,955	21,485,809
MFA Money Market Fund	3,794,985	3,772,131
	38,085,728	34,159,012
Temporary investments maturing within 182 days of inception	-	5,985,990
	$ 38,085,728	$ 40,145,002

Cash equivalents, including the MFA Money Market Fund, have annual yields that range from .94% to 1.30%.

3. Restricted assets:

Included in financial assets are cash and cash equivalents of $2,110,628 (2009 - $1,959,217) that can only be used for the acquisition of tangible capital assets as provided for by the DCC Bylaw (note 9).

Also included in cash and cash equivalents is an amount of $2,935,218 (2009 - $2,565,062) which consists of refundable performance deposits.

4. Accounts receivable:

	2010	2009
Property taxes	$ 931,281	$ 801,547
Government grants	3,847,026	763,099
Amount secured by letters of credit	200,000	200,000
Other contributions toward tangible capital asset improvements	1,882,572	175,722
Other	543,480	216,259
	$ 7,404,359	$ 2,156,627

5. Loan receivable:

The City has a loan receivable in the amount of $56,623 (2009 - $76,623) from The White Rock Lawn Bowling Club (the "Club") to assist in financing the purchase and installation of the Club's artificial green. The loan receivable bears a variable per annum interest rate which is the average annual rate of return the City has achieved on its investments in the 12 months preceding the anniversary date of the loan agreement. The remaining principal will be paid in 6 annual instalments. The interest is paid semi-annually.

6. Post-employment benefits:

The City provides certain post-employment and sick leave benefits to its employees. These benefits include accumulated non-vested sick leave, post employment gratuity benefits and certain vacation benefits.

	2010	2009
Accrued benefit liability:		
Balance, beginning of year	$ 895,843	$ 826,646
Immediate recognition of Workers' Compensation benefits liability	75,500	27,900
Current service cost	66,900	63,100
Interest cost	42,700	41,100
Benefits paid	(141,723)	(63,803)
Amortization of actuarial loss	3,100	900
Balance, end of year	$ 942,320	$ 895,843

	2010	2009
Accrued benefit liability, end of year	$ 942,320	$ 895,843
Unamortized net actuarial loss	36,480	2,857
Accrued benefit obligation, end of year	$ 978,800	$ 898,700

6. Post-employment benefits (continued):

This actuarial loss for accumulating benefits will be amortized over a period of 12 years which is equal to the employees' average remaining service lifetime. Post-employment liabilities are included in accounts payable and accrued liabilities.

The significant actuarial assumptions used to determine the City's accrued benefit obligation are as follows:

	2010	2009
Discount rates	4.50%	5.00%
Expected future inflation rates	2.00%	2.50%
Expected wage and salary increases	2.50%	2.50%

7. Capital lease obligation:

The City has the following capital lease obligations as of December 31, 2010:

Year ending December 31:	
2011	$ 1,579
2012	394
Minimum capital lease payments	1,973
Less amounts representing interest	64
	$ 1,909

8. Debt, net of sinking fund deposits:

The following debt is outstanding as of December 31, 2010:

	2010	2009
Debentures, net of sinking fund deposits	$ 169,280	$ 178,382

8. Debt, net of sinking fund deposits (continued):

The City issues debt instruments through the Municipal Finance Authority ("MFA") to finance certain capital acquisitions. Sinking fund balances, managed through the MFA, are netted against related long-term debts. Details are as follows:

Bylaw number	Purpose	Maturity date	Interest rate	Authorized amount	Sinking fund assets	2010	2009
1667	Sanitary Sewers	2023	5.95%	$ 224,580	$ 55,300	$ 169,280	$ 178,382

Total interest on debenture debt is $13,363 in 2010 (2009 - $13,363).

The above sanitary sewer fund debt was borrowed under a Local Improvement Construction Bylaw to finance an expansion of sanitary sewer services. Annual principal and interest payments on this debt are being fully recovered from the local area residents.

Principal payments to the MFA's sinking fund on the outstanding debenture debt over the next five years and thereafter are as follows:

2011	$ 9,557
2012	10,035
2013	10,536
2014	11,063
2015	11,616
Thereafter	116,473
	$ 169,280

9. Deferred revenue:

	2010	2009
Property taxes	$ 3,666,994	$ 3,676,394
Future capital works	1,009,288	963,693
Development cost charges	2,110,628	1,959,217
Deferred revenue – facility upgrades	451,110	-
Other	614,133	618,390
	$ 7,852,153	$ 7,217,694

THE CORPORATION OF THE CITY OF WHITE ROCK

Notes to Financial Statements (continued)

Year ended December 31, 2010

10. Tangible capital assets:

	2010														
	Land	Land Improvements	Buildings & Facilities	Machinery & Equipment	Roads & Sidewalks	Assets Under Construction General	Total General	Sanitary Sewers	Assets Under Construction Sanitary	Total Sanitary	Storm Sewers	Assets Under Construction Storm	Total Storm	Grand Total
Cost														
Balance, beginning of year	$ 8,216,725	$ 5,153,797	$ 19,122,276	$ 7,861,114	$ 32,742,245	$ 1,871,734	$ 75,067,891	$ 18,343,279	$ 14,131	$ 18,357,409	$ 18,844,085	$ 197,686	$ 19,041,691	$ 107,966,991
Additions	1,378,100	808,371	323,038	156,281	1,349,997	4,992,404	8,808,171	801,671	(14,131)	787,740	285,793	(90,753)	199,040	9,794,951
Disposals	-	(5,826)	-	(316,378)	(207,210)	-	(529,213)	(116,128)	-	(116,128)	(2,336)	-	(2,336)	(647,678)
Balance, end of year	9,894,825	5,755,842	19,445,314	7,700,996	33,885,032	6,864,138	83,346,847	19,028,821	-	19,028,821	18,997,542	139,843	17,038,395	116,914,263
Accumulated Amortization														
Balance, beginning of year	-	3,323,344	6,118,208	4,922,855	13,444,825	-	27,807,029	4,868,388	-	4,868,388	6,892,719	-	6,892,719	39,388,118
Disposals	-	(5,826)	-	(255,782)	(152,378)	-	(413,798)	(50,273)	-	(50,273)	(1,188)	-	(1,188)	(465,257)
Amortization Expense	-	192,858	597,483	584,858	890,018	-	2,265,025	276,998	-	276,998	271,088	-	271,055	2,812,778
Balance, end of year	-	3,510,376	6,715,688	5,251,731	14,182,466	-	29,658,259	4,893,763	-	4,893,763	7,162,696	-	7,162,696	41,715,637
Net Book Value, end of year	$ 9,894,825	$ 2,245,166	$ 12,731,646	$ 2,449,265	$ 19,702,567	$ 6,864,138	$ 53,688,589	$ 11,135,229	$ -	$ 11,135,229	$ 3,744,936	$ 139,843	$ 9,875,779	$ 75,200,596
Net Book Value, beginning of year	$ 8,216,725	$ 1,830,453	$ 13,004,071	$ 3,003,489	$ 19,297,420	$ 1,871,734	$ 47,259,892	$ 11,375,919	$ 14,131	$ 11,391,061	$ 9,751,366	$ 197,686	$ 9,949,052	$ 68,600,995

10. Tangible capital assets (continued):

(a) Assets under construction:

Assets under construction which amount to $6,994,981 (2009 - $2,083,461) have not been amortized. Amortization of these assets will commence when the asset is put into service.

(b) Contributed tangible capital assets:

Contributed tangible capital assets have been recognized at fair market value at the date of contribution. The value of contributed assets received during the year was comprised of:

	2010	2009
Land Improvements	$ 40,500	$ 54,200
Buildings and facilities	-	1,527,900
Roads and sidewalks	166,775	539,318
Sanitary sewers	23,000	-
Storm sewers	39,860	-
Developers' contributions of tangible capital assets	$ 270,135	$ 2,121,418

(c) Tangible capital assets disclosed at nominal values:

Where an estimate of fair value could not be made, the tangible capital asset was recognized at a nominal value.

(d) Works of art and historical treasures:

The City manages and controls various works of art and non-operational historical cultural assets including totem poles, sculptures and paintings located at City sites and public display areas. These assets are not recorded as tangible capital assets and are not amortized.

(e) Write-down of tangible capital assets:

There were no write-downs of tangible capital assets during the year.

11. Accumulated surplus:

	Statutory Reserves	Non-Statutory Reserves	Other Surplus Funds	Investment in Tangible Capital Assets	Total
General Fund	$ 9,215,985	$ 8,196,495	$ 3,010,511	$ 53,235,570	$ 73,658,561
Sewer Fund	156,156	5,020,599	1,107,116	11,466,948	17,750,819
Drainage Fund	-	3,290,439	6,018	9,875,779	13,172,236
Total for 2010	$ 9,372,141	$ 16,507,533	$ 4,123,645	$ 74,578,297	$104,581,816
Total for 2009	$ 10,361,704	$ 14,131,589	$ 4,100,641	$ 68,418,957	$ 97,012,891

12. Investment in tangible capital assets:

	2010	2009
Tangible capital assets (note 10)	$ 75,200,596	$ 68,600,865
Less:		
Capital lease obligation	(1,909)	(3,526)
Debt	(169,280)	(178,382)
Deferred revenue – facility upgrades	(451,110)	-
Investment in tangible capital assets (note 11)	$ 74,578,297	$ 68,418,957

13. Commitments and contingencies:

(a) Agreements and contractual obligations:

In addition to the leases described in note 13(d), the City has entered into various agreements and contracts for services and construction with periods ranging from one to five years. These commitments are in the normal course of operations.

(b) Borrowing liability:

The City has a contingent liability with respect to debentures of the Greater Vancouver Sewerage and Drainage District and the Greater Vancouver Regional District, to the extent provided for in their respective Enabling Acts, Acts of Incorporation and Amending Acts. Management does not consider payment under this contingency to be likely and therefore no amounts have been accrued.

(c) Third party claims:

There are various lawsuits and claims pending by and against the City. The outcome of these claims is undeterminable and it is the opinion of management that final determination of these claims will not materially affect the financial statements of the City.

(d) Lease commitments:

The City entered into a five-year agreement, initially ending July 31, 2008, to lease certain parcels of real property from The Burlington Northern and Santa Fe Railway Company. Under the terms of this agreement, the City is committed to annual rent payments as well as the costs of all taxes, utilities, insurance, repairs and maintenance of the leased premises. This is accounted for as an operating lease. This agreement provides for renewal options consisting of three additional five-year terms.

In January 2008, the City exercised its option to renew this lease for the five-year term ending July 31, 2013. During this period, the City is committed to annual base rent payments of $350,000 with the exception of the period August 1, 2008 to July 31, 2009 which was negotiated at $300,000.

13. Commitments and contingencies (continued):

(d) Lease commitments (continued):

The City has entered into various leases for office and other operating equipment. Total annual commitments for the next five years, net of applicable taxes are approximately as follows:

Year ending December 31:	
2011	$ 40,418
2012	32,943
2013	26,830
2014	16,831
2015	3,902
	$ 120,924

(e) Debt agreement with the MFA:

The City issues debt instruments through the MFA. As a condition of these borrowings, the City is required to execute demand notes in connection with each debenture whereby the City may be required to loan certain amounts to the MFA. The debt agreement with the MFA provides that if at anytime the scheduled payments provided for in the agreement are not sufficient to meet the MFA's obligations in respect to such borrowing, the resulting deficiency becomes the joint and several liability of the City and all other participants to the agreement through the MFA. The City is similarly liable on a contingent basis for the debt of other municipalities secured through the MFA. Details of the contingent demand notes at December 31, 2010 are as follows:

	2010	2009
Sanitary sewer	$ 7,364	$ 7,364

These contingent demand loans are not recorded in the City's financial statements.

13. Commitments and contingencies (continued):

(f) E-Comm Emergency Communications for Southwest British Columbia Incorporated ("E-Comm"):

The City is a shareholder of the Emergency Communications for Southwest British Columbia Incorporated ("E-Comm"). The City receives services for the regional 9-1-1 call centre for Greater Vancouver Regional District and the Wide Area Radio network from E-Comm. The City has two Class A shares (of a total 25 Class A and 24 Class B shares issued and outstanding as at December 31, 2010). As a Class A shareholder, the City shares in both funding the future operations and capital obligations of E-Comm (in accordance with a cost sharing formula), including any lease obligations committed to by E-Comm up to the shareholder's withdrawal date. Class B shareholders are only obligated to share in funding of the ongoing operating costs.

(g) Municipal Insurance Association of British Columbia (the "Association"):

The City is a participant in the Association. Should the Association pay out claims in excess of premiums received, it is possible that the City, along with the other participants, would be required to contribute towards the deficit. Management does not consider payment under this contingency to be likely and therefore no amounts have been accrued.

14. Pension Plan:

The City and its employees contribute to the Municipal Pension Plan (the "Plan"), a jointly trusteed pension plan. The board of trustees, representing Plan members and employers, is responsible for overseeing the management of the Plan, including investment of the assets and administration of benefits. The Plan is a multi-employer contributory pension plan. Basic pension benefits provided are defined. The Plan has about 163,000 active members and approximately 60,000 retired members. Active members include approximately 35,000 contributors from local governments.

Every three years an actuarial valuation is performed to assess the financial position of the Plan and the adequacy of Plan funding. The most recent valuation as at December 31, 2009 indicated an unfunded liability of $1,024 million for basic pension benefits. The next valuation will be as at December 31, 2012 with results available in 2013. The actuary does not attribute portions of the unfunded liability to individual employers. The City paid $682,300 (2009 - $666,100) for employer contributions to the Plan in fiscal 2010.

15. Collections for other governments:

The City collects certain taxation revenue on behalf of other government bodies. These funds are excluded from the City's financial statements as they are not revenue of the City. Such taxes collected and remitted to other government bodies during the year are as follows:

	2010	2009
Province of British Columbia - school tax	$ 9,769,466	$ 9,773,543
Other regional bodies	2,624,426	2,612,376
	$ 12,393,892	$ 12,385,919

16. Sales of services and other revenue:

	2010	2009
Pay parking	$ 2,609,590	$ 2,610,868
Parks, leisure and cultural services	1,192,446	1,090,507
Licences and permits	965,877	803,578
Interest and penalties	405,018	389,404
Contributions toward tangible capital asset improvements	1,659,163	470,523
Other	739,783	795,130
	$ 7,571,877	$ 6,160,010

17. Segmented Information:

The City is a diversified municipal government institution that provides a wide range of services to its citizens, visitors and many others. In compliance with PS2700, Segment Disclosures, certain financial information is required to be reported for major activities involving these services. Each of these major activities is comprised of various City departments and/or divisions as noted below.

General Government Services – Mayor & Council, City Manager, City Clerk, Financial Services, Human Resources, Development Services and Information Services. These departments are responsible for many legislative, operational and administrative support services including but not limited to City Council bylaw and procedural matters, levying and collecting property taxes, hiring City staff, supporting the City's information technology infrastructure, preparing land use plans and approving new development in the City.

Protection Services – Police, Fire/Emergency Measures, Permits & Licenses and Bylaw Enforcement. These departments are responsible for ensuring public safety and security, preventing crimes as well as enforcing various laws.

Transportation, Engineering and Operations Services – Public Works, Engineering and Parking. These areas are responsible for providing and maintaining the systems that enable the community to use transportation facilities such as roads, sidewalks and parking lots. This category also includes management and administrative services to the City's Operations Department.

Parks, Leisure and Cultural Services – Leisure Services and Parks. These areas are responsible for providing, facilitating the development of, and maintaining high quality parks, recreation facilities and cultural services.

Solid Waste Services – These services involve the City's garbage collection, green waste collection and recycling programs.

Sanitary Sewer System Services – These services involve the provision and maintenance of all systems related to the distribution and disposal of sanitary sewage.

Drainage System Services – These services include the provision and maintenance of all systems involving the distribution of stormwater run-off in the City.

17. Segmented Information (continued):

	General Government	Protection Services	Transportation, Engineering and Operations	Parks, Leisure and Cultural Services	Solid Waste Services	Sanitary Sewer System	Drainage System	Adjustments	2010	2009
Revenue										
Property taxes										
General and debt purposes	$ 16,877,676	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 16,877,676	$ 16,103,288
Regional library and fire protection levies		336,459	-	788,568	-	-	-	-	1,125,027	1,087,912
Business improvement levy	287,188	-	-	-	-	-	-	-	287,188	250,000
	17,164,864	336,459	-	788,568	-	-	-	-	18,289,891	17,441,200
Receipts in lieu of taxes	18,273	-	-	-	-	-	-	-	18,273	15,459
Development levies	-	-	-	-	-	-	-	-	-	943,580
Sanitary sewer fees and parcel tax	-	-	-	-	-	3,207,029	-	-	3,207,029	2,976,453
Drainage user fees	-	-	-	-	-	-	1,524,200	-	1,524,200	1,426,018
Pay parking	-	-	2,809,580	-	-	-	-	-	2,809,580	2,810,868
Parks, leisure and cultural services	-	-	-	1,192,446	-	-	-	-	1,192,446	1,090,507
Licences and permits	375,743	590,134	-	-	-	-	-	-	965,877	903,578
Interest and penalties	400,978	-	-	-	-	4,040	-	-	405,018	389,404
Other	914,326	152,239	189,040	1,553,028	53,021	46,205	47,175	(556,088)	2,398,946	1,385,853
Government grants	148,938	35,840	331,430	2,869,431	-	-	-	-	3,382,439	1,892,289
Developers' contribution of tangible capital assets	-	-	187,275	20,000	-	23,000	39,860	-	270,135	2,121,418
	19,021,122	1,114,472	3,317,325	6,420,473	53,021	3,280,274	1,611,235	(556,088)	34,261,844	32,776,399
Expenses										
Salaries, wages & benefits	2,531,075	4,149,388	1,506,095	1,770,193	420,829	241,375	246,890	(303,368)	10,564,488	10,494,820
Contracted services	691,557	4,097,693	1,562,136	2,437,775	747,212	1,508,744	234,848	(162,704)	11,137,283	10,758,415
Supplies and other	748,341	200,835	454,658	532,121	98,308	149,372	72,502	(90,018)	2,165,119	2,257,876
Amortization	106,520	216,536	1,138,282	719,251	82,436	276,696	271,065	-	2,812,778	2,725,569
	4,077,493	8,667,430	4,663,173	5,459,340	1,348,785	2,176,189	825,295	(556,088)	26,679,617	26,234,780
Interest on Debt	139	-	-	-	-	13,363	-	-	13,502	14,120
	4,077,632	8,667,430	4,663,173	5,459,340	1,348,785	2,189,552	825,295	(556,088)	26,693,119	26,248,900
Annual surplus (deficit)	$ 14,943,490	$ (7,552,958)	$ (1,345,838)	$ 961,133	$ (1,295,764)	$ 1,090,722	$ 785,940	$ -	$ 7,568,725	$ 6,527,499

18. Budget data:

The unaudited budget data presented in these financial statements is based upon the 2010 budget approved by City Council on April 26, 2010. The amount of tangible capital asset amortization was not known at the time the budget was developed and, as such, has not been included. The chart below reconciles the approved budget to the budget figures reported in these financial statements.

	Budget Amount
Revenues	$ 37,396,901
Expenses:	
Operating	23,085,920
Capital	19,941,400
Total expenses	43,027,320
Annual deficit per approved budget	(5,630,419)
Add: capital expenses	19,941,400
Annual surplus reported on statement of operations	$ 14,310,981

The above reported budget for the annual surplus does not take tangible capital asset amortization into account.

19. Comparative figures:

Certain of the comparative figures have been reclassified to conform with the financial statement presentation adopted in the current year.

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AUDITORS' REPORT ON SUPPLEMENTARY INFORMATION TO THE MAYOR AND COUNCIL

We have audited and reported separately herein on the financial statements of The Corporation of the City of White Rock as at and for the year ended December 31, 2010.

Our audit was conducted for the purpose of forming an opinion on the financial statements taken as a whole. The current year's supplementary information included in Schedules 1 through 6 is presented for purposes of additional analysis and is not a required part of the financial statements. Such supplementary information has been subjected to the auditing procedures applied in the audit of the financial statements and, in our opinion, is fairly stated in all material respects in relation to the financial statements taken as a whole.

KPMG LLP

Chartered Accountants

Burnaby, Canada

May 9, 2011

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THE CORPORATION OF THE CITY OF WHITE ROCK

Development Cost Charges **Schedule 1**

Year ended December 31, 2010

	Highways	Drainage	Parkland	Total
Balance, beginning of year	$ 297,505	$ 431,961	$ 1,229,751	$ 1,959,217
Add:				
Amounts received	21,269	21,495	94,384	137,148
Investment income	2,169	3,094	9,000	14,263
Balance, end of year	$ 320,943	$ 456,550	$ 1,333,135	$ 2,110,628

THE CORPORATION OF THE CITY OF WHITE ROCK

General Fund - Statutory Reserves

Schedule 2

Year ended December 31, 2010

	Land Sale Reserve	Equipment Replacement Reserve	Capital Works Machinery & Equipment Reserve	Off-Street Parking Facilities Reserve	Local Improvement Reserve	Total
Balance, beginning of year	$ 5,083,930	$ 3,098,137	$ 2,141,243	$ 7,064	$ 31,330	$ 10,361,704
Add:						
Transfers from general operating fund	-	-	575,900	-	-	575,900
Appropriation for vehicle replacement	-	459,700	-	-	-	459,700
Other amounts received	-	19,850	-	-	1,023	20,873
Investment income	33,532	22,911	17,550	49	-	74,042
Deduct:						
Acquisition of tangible capital assets	1,872,918	260,873	142,443	-	-	2,276,234
Balance, end of year	$ 3,244,544	$ 3,339,725	$ 2,592,250	$ 7,113	$ 32,353	$ 9,215,985

THE CORPORATION OF THE CITY OF WHITE ROCK

General Fund – Non-Statutory Reserves

Schedule 3

Year ended December 31, 2010

	Balance, beginning of year	Transfers from General Fund	Transfers to General Fund	Balance, end of year
Capital project reserve	$ 1,835,489	$ 723,953	$ (599,862)	$ 1,959,580
Computer replacement reserve	110,070	75,000	(54,350)	130,720
Economic development reserve	65,611	55,104	-	120,715
Pier preservation reserve	183,955	48,050	(5,044)	226,961
Police equipment reserve	189,000	15,000	(10,548)	193,452
Roadworks reserve	1,119,714	375,000	(4,380)	1,490,334
Density bonus policy reserve	707,430	-	(410,000)	297,430
Public art contribution reserve	-	-	410,000	410,000
Budget stabilization reserve	1,155,008	-	-	1,155,008
Buena Vista rental house reserve	4,100	15,100	-	19,200
Grant reserve	385,306	-	(14,581)	370,725
Other operating reserve	965,205	203,580	(397,216)	771,569
Incomplete capital projects	639,063	775,396	(363,658)	1,050,801
Total	$ 7,359,951	$ 2,286,183	$ (1,449,639)	$ 8,196,495

THE CORPORATION OF THE CITY OF WHITE ROCK

Sanitary Fund - Statutory Reserves

Schedule 4

Year ended December 31, 2010

	Terry Road Local Improvement Reserve	Total
Balance, beginning of year	$ -	$ -
Add:		
Transfers from operating fund	156,156	156,156
Balance, end of year	$ 156,156	$ 156,156

THE CORPORATION OF THE CITY OF WHITE ROCK

Sanitary Sewer Fund and Drainage Fund - Non-Statutory Reserves — Schedule 5

Year ended December 31, 2010

Sanitary Sewer Fund	Balance, beginning of year	Transfers from Operating Fund	Transfers to Operating Fund	Balance, end of year
Capital project reserve	$ 2,446,282	$ 415,045	$ (1,893)	$ 2,859,434
Pump station reserve	602,925	404,040	-	1,006,965
Incomplete capital projects	1,291,115	600,168	(737,083)	1,154,200
Total	$ 4,340,322	$ 1,419,253	$ (738,976)	$ 5,020,599

Drainage Fund	Balance, beginning of year	Transfers from Operating Fund	Transfers to Operating Fund	Balance, end of year
Capital project reserve	$ 1,379,326	$ 45,303	$ (34,880)	$ 1,389,749
Operating reserve	25,000	-	-	25,000
Incomplete capital projects	1,026,990	919,645	(70,945)	1,875,690
Total	$ 2,431,316	$ 964,948	$ (105,825)	$ 3,290,439

THE CORPORATION OF THE CITY OF WHITE ROCK

Leisure and Cultural Services — Schedule 6

Year ended December 31, 2010, with comparative figures for 2009

	Revenue	Expenses	2010 Net Subsidy	2009 Net Subsidy
Leisure services administration	$ -	$ 131,627	$ (131,627)	$ (139,577)
Recreation	262,440	744,763	(482,323)	(394,317)
Kent Street Activity Centre	127,387	415,753	(288,366)	(257,992)
Centennial Arena	468,357	858,007	(389,650)	(468,158)
White Rock Community Centre	330,534	588,773	(258,239)	(304,005)
Integrated Facility (PACC/CAL)	-	8,684	(8,684)	-
White Rock Library	3,610	903,360	(899,750)	(893,665)
White Rock Museum	840	138,047	(137,207)	(161,908)
	$ 1,193,168	$ 3,789,014	$ (2,595,846)	$ (2,619,622)

Comparative General Statistics (unaudited)

Year ended Dec. 31, 2010	2010	2009	2008	2007	2006
Date of Incorporation - April 15, 1957					
Population (2006 Census)	18,755	18,755	18,755	18,755	18,755
Area in hectares					
Land	505	505	505	505	505
Water	897	897	897	897	897
Taxable hectares					
Land	335	335	335	335	335
Water	8	8	8	8	8
Kilometers of road					
Paved	80.1	80.1	80.1	80.1	80.1
Gravelled	2.0	2.0	2.0	2.0	2.0
Building permits					
Number	186	184	129	119	147
Value	$40,466,278	$43,617,266	$35,896,220	$98,146,050	$57,046,799
Comparative debt statistics:					
Debenture and other debt	$169,280	$178,382	$287,050	$195,306	$504,175
Debt per capita	$9	$10	$15	$10	$27
Tax rates for municipal purposes, includes General, Debt, Fire Protection and Fraser Valley Regional Library Levies: (stated in dollars per $1,000 of assessed taxable value)					
Residential	3.77760	3.46388	3.25306	3.51598	4.10337
Utility	25.76142	23.44568	22.26266	22.40570	26.18505
Business & other	9.30372	9.37031	8.87241	9.54262	10.90978
Recreational/nonprofit	3.65645	3.53614	3.37734	3.58265	3.63423
Tax rates for school purposes: (stated in dollars per $1,000 of assessed taxable value)					
Residential	1.93360	1.87720	1.81880	2.01700	2.47050
Utility	14.40000	14.50000	14.20000	14.70000	14.90000
Business & other	6.80000	7.00000	6.80000	7.90000	9.20000
Recreational/nonprofit	3.50000	3.70000	3.60000	3.90000	4.20000

Comparative General Statistics – *Continued*

(unaudited)

Year ended Dec. 31, 2010	2010	2009	2008	2007	2006
Comparative taxation statistics:					
Residential	$25,811,743	$25,128,831	$23,841,977	$22,737,759	$21,939,322
Utility	486,550	490,567	534,095	530,991	540,553
Business & other	3,783,103	3,658,180	3,617,544	3,553,697	3,348,130
Recreational/nonprofit	29,311	29,680	31,527	30,705	51,320
Utility levy in lieu of taxes	285,888	269,860	270,735	268,380	249,229
* BIA levy	287,188	250,000	316,096	246,950	249,957
TransLink parking tax	-	-	-	45,687	60,941
Sanitary sewer frontage tax	153,985	154,144	155,003	153,522	153,878
Total current taxes including school and other government levies	30,837,768	29,981,262	28,766,977	27,567,691	26,593,330
Sanitary sewer user fees	2,876,733	2,802,155	2,618,549	2,440,972	2,267,020
Drainage user fees	1,524,200	1,426,018	1,332,666	1,245,391	1,163,841
Total taxes and utility fees	$35,238,701	$34,209,435	$32,718,192	$31,254,054	$30,024,191
Taxes and utility fees per capita	$1,879	$1,824	$1,745	$1,666	$1,601
Assessment for general purposes (taxable value)					
Land	$3,046,451,134	$3,365,205,862	$3,487,267,562	$3,065,699,130	$2,356,116,710
Improvements	1,512,241,854	1,324,576,352	1,211,085,652	1,063,297,950	1,011,384,700
	4,558,692,988	4,689,782,214	4,698,353,214	4,128,997,080	3,367,501,410
Deduct					
Exempt land	94,887,884	96,534,553	99,654,553	89,478,661	71,811,777
Exempt improvements	93,407,117	75,736,848	77,074,348	80,006,439	92,729,100
	$4,370,397,987	$4,517,510,813	$4,521,624,313	$3,959,511,980	$3,202,960,533
Assessment per capita	$233,026	$240,870	$241,089	$211,118	$170,779
Assessment for school purposes	$4,387,174,203	$4,534,304,425	$4,541,283,365	$3,978,792,436	$3,222,633,805

* BIA = Business Improvement Area

Estimated Property Taxes

Property Roll	Name	Address	Municipal General Purposes	Fraser Valley Regional Library Levy	Fire Protection (Hydrant) Levy
1290.002	Peace Arch Curling Club	14560 North Bluff Rd	$2,866	$136	$58
1403.000	Church on Oxford Hill	1519 Oxford St	$1,547	$74	$31
1779.000	Fellowship Baptist Church (White Rock) Society Inc.	15138 Prospect Ave	$1,175	$56	$24
1789.000	Peace Arch Hospital Auxiliary Society	15163 Prospect Ave	$5,053	$240	$102
2136.000	Parish of the Holy Trinity	15115 Roper Ave	$3,397	$161	$69
2146.000	Hilltop Gospel Church	15110 Thrift Ave	$1,175	$56	$24
2695.000	Peace Arch Hospital & Community Health Foundation	15476 North Bluff Rd	$7,197	$342	$146
2696.000	Peace Arch Hospital & Community Health Foundation	15486 North Bluff Rd	$7,197	$342	$146
2697.000	Peace Arch Hospital & Community Health Foundation	15496 North Bluff Rd	$14,551	$692	$295
2699.000	Peace Arch Hospital & Community Health Foundation	15485 Vine Ave	$7,249	$345	$147
2700.000	Peace Arch Hospital & Community Health Foundation	15475 Vine Ave	$7,249	$345	$147
2792.001	White Rock Hospice Society	15510 Russell Ave	$1,971	$94	$40
2792.002	White Rock Hospice Society	15520 Russell Ave	$1,971	$94	$40
2800.000	White Rock Hospice Society	15496 Russell Ave	$1,971	$94	$40
2876.000	St. John's Presbyterian Church	1480 George St	$2,753	$131	$56
2995.000	Salvation Army	15417 Roper Ave	$2,592	$123	$53
3743.000	United Church of Canada	15385 Semiahmoo Ave	$1,846	$88	$37
3754.000	First Church of Christian Scientist	1174 Fir St	$ 911	$43	$18
3762.000	White Rock Community Church	15276 Pacific Ave	$ 924	$44	$19
3763.000	White Rock Community Church	15282 Pacific Ave	$1,421	$68	$29
3886.000	Roman Catholic Church	15262 Pacific Ave	$5,775	$274	$117
4103.000	Peace Arch Community Services Society	882 Maple St	$8,852	$421	$180
5303.000	Options Services to Communities Society	15877 Pacific Ave	$2,179	$104	$44
6331.000	Burlington Northern & Santa Fe (BNSF) Railway Company	As defined in the lease between the BNSF Railway Co. & the City of White Rock	$17,677	$840	$358

Long Term Debt per Capita